

NEWS UPDATE

AUGUST 2022



“If you educate a girl, you educate a nation.”

- HELENE D GAYLE



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INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means “Goodness to All.”

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



SMFT DISTRIBUTED TABLETS TO SECONDARY SCHOOL STUDENTS IN PUNE TO PROVIDE MULTI-SKILL VOCATIONAL EDUCATION

Sarva Mangal Family Trust supports Lend A Hand India's Project Swadheen which provides multi-skill vocational education and career guidance to young boys and girls from urban and rural communities of India as part of secondary and higher secondary school education. Under this initiative, SMFT distributed 50 tablets to the students.

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NGO VISIT – AMERICAN INDIA FOUNDATION

August 2022 - Sarva Mangal Family Trust team visited American India Foundation Learning and Migration Program in Sabarkantha and Banaskantha districts of Gujarat.

The American India Foundation (AIF) is committed to improving the lives of India's underprivileged, with a special focus on women, children, and youth. AIF does this through high impact interventions in education, health, and livelihoods, because poverty is multidimensional.

AIF's Learning and Migration Program (LAMP) provides access to quality education opportunities to children in areas of seasonal migration, while also advocating to communities and governments the universal right to education. LAMP operates in highly underserved, remote districts, where school dropout often occurs due to distress seasonal migration undertaken by the family. This has a multiplicative effect on children, as they are forced to drop out of schools in order to accompany their parents to migration sites and are engaged in manual labor in hazardous industries such as brick kilns and saltpans.

LAMP's Learning Enrichment Program (LEP) provides the tools and curriculum children need to learn basic skills like reading, writing and arithmetic, and also helps them to build new skills such as problem solving and critical thinking. Through this children have been bridging their learning deficit and have developed the habit of regular study through different activities supervised by a trained teacher. AIF has **3** LEP centers in Sabarkantha and Banaskantha in which **265** students are enrolled.

LAMP's Learning Resource Center (LRC) improves the learning levels of children of class 3rd to 8th. The focus of the program is to stop the migration and drop out from the school. Each Centre is equipped with learning materials and technology that address the different needs of children across grades. AIF has **3** LEP centers in Sabarkantha and Banaskantha in which **451** students are enrolled.



NGO VISIT – ROCKET LEARNING

August 2022 - Sarva Mangal Family Trust team visited Rocket Learning Anganwadi Centers in Lucknow and Nagpur.

Rocket Learning is a non-profit that catalyzes early childhood education (ECE) and community engagement. They link the government school and daycare (Anganwadi) systems with parents, using technology, media, and social influence techniques. Their vision is to ensure school and life readiness for all young children by enabling access to age-appropriate learning in school and home.

They build vibrant digital communities of parents and teachers to support early childhood education for underprivileged children. They collaborate with governments to deliver age-appropriate, play-based learning content to teachers and parents of preschoolers via WhatsApp groups. The group model creates social motivation and peer effects to incentivize teachers and parents to conduct these activities with children and share responses back with the group.

Rocket Learning's technology complements this with real-time behavioral nudges and rewards such as personalized report cards and medals sent at scale through automation.

Total **133** students are enrolled at their Lucknow and Nagpur Centers. The centers have total **5** school teachers and **5** support staff. The anganwadi staff is provided with a smartphone and digital smartboard classroom by the Government. All the Teachers are techno savvy and can use all the digital mediums provided to them to conduct the classes. Rocket Learning team sends educational content in a practical form in the class WhatsApp group on a regular basis.

Rocket Learning impacts **1** million children in **50,000+** classrooms through **60,000+** parents communities across **6** states in India. The average child in a Rocket Learning cohort attains skills at the top **30** percent of a non-Rocket Learning class.



Anganwadi



Interaction with Parents



Anganwadi Classroom



Teacher Teaching Anganwadi Students

NGO VISIT – LEND A HAND INDIA

August 2022 - Sarva Mangal Family Trust team visited Lend A Hand India School in Pune.

On 20 August, Sarva Mangal Family Trust distributed 50 tablets to the students of Baburao Sanas Kanyashala, Pune to provide them vocational education with the help of technology. This event was attended by Pune Education Officer, School Principal and Teachers.

Tablet training will be conducted for the students by Lend A Hand India team two days in a week. The usage of the tablet will be tracked using Mobile Device Management application, which is pre-installed in the tablets. Additionally, applications such as Duolingo, Grasshopper, Filmorago, Snapseed, Great Learning, Eskill India, Khan Academy are also preinstalled for the students to use.

Under LAHI's vocational training program, this is a pilot study, which would be conducted for the next 2 months based on which the program will be further expanded to different schools across Pune.

Lend A Hand India is a non-profit organization, started in 2006, that prepares youth for employment and entrepreneurship opportunities by working at the intersection of education and livelihood. Their aim is to integrate vocational education with mainstream education at secondary and higher secondary education level (Grade 9-12 and student Age 14 to 18).

Project Swadheen (meaning self-motivated) provides multi-skill vocational education and career guidance to young boys and girls from urban and rural communities as part of secondary and higher secondary school education. Foundational level exposure is provided in over 20 different skills ranging from food processing, healthcare, electrical wiring, gardening, landscaping, welding, and carpentry. During Grade 9/10, students are exposed to multiple skills in a gender agnostic manner. In Grade 11 and 12, the student specializes in a skill of her/his choice.



NGO IN FOCUS FOR AUGUST'22 – LIFE GLOBAL

Friends of Project 'Life' in USA formed Life Global in 2018 at New Jersey with a vision to include all NRIs across the globe and establish partner charities globally in collaboration with Project 'Life' India.

Life Global has supported humanitarian causes in India through following social activities:

- Contributed **19** primary schools Under Primary School Infrastructure Development Program
- Supported Women Empowerment by sponsoring training of **500** women
- Supported medical centers, institutions and hospitals in rural Gujarat
- Conducted "Health is Life" awareness drive in North America during pandemic
- Supported Tree Plantation in **12** villages of Gujarat



NGO IN FOCUS FOR AUGUST'22 – LIFE GLOBAL (Cont.)

Life Education Centre

Life Global is supporting Primary School Infrastructure Development Program of Project 'Life', India.

Achievements with support of Life Global

- Out of **98** primary schools dedicated to government contributed **19** schools
- Every year more than **32,000** students are benefitted
- Scholarship are awarded to more than **26,000** students
- Benefitting more than **8500** students every year through Talent Hunt Program
- More than **150** thousand students benefitted through Science on Wheels Program
- Smart Classes being introduced in all primary schools built up by Project 'Life'



NGO IN FOCUS FOR AUGUST'22 – LIFE GLOBAL (Cont.)

Life Women Empowerment Centre

Life Global strive to empower socially & economically challenged women of rural Gujarat

Accomplishments with support of Life Global.

- Trained **10,000** deprived women from **259** villages of Gujarat state
- More than **8500** women got self-employed
- More than **40,000** family members got benefitted
- Aiming to reach **15,000** deprived women by 2025, touching the lives of **100** thousand in future.



Life Women Empowerment Centre



Sewing Class in Progress

NGO IN FOCUS FOR AUGUST'22 – LIFE GLOBAL (Cont.)

Life Blood Centre

With support of Life Global following milestones are achieved:

- More than **650** thousand units of blood components served more than **400** thousand lives
- Organized more than **5,350** blood donation camps
- Since last 5 years provided more than **11,100** units of blood as free of cost to Thalassaemia major patients
- Since last 5 years provided more than **10,000** units of blood on discounted rate to needy patients
- First standalone Blood Centre in India to receive “ISBT Award for Developing Country – 2020”
- Hosted Educational Symposium on Patient Blood Management, one of its kind in Gujarat, attended by **300+** doctors & clinicians



NGO IN FOCUS FOR AUGUST'22 – LIFE GLOBAL (Cont.)

Life Thalassaemia Prevention Centre

Life Global is actively involved in eradicating Thalassaemia deadly disease from India and Globe.

Achievements with the aid of Life Global:

- More than **1.4** million people reached through Thalassaemia awareness drive
- More than **0.67** million person screened and benefited
- More than **20,000** Thalassaemia screening done free of cost
- Provided free of cost blood units to **300** Thalassaemia major children
- **120** births of Thalassaemia Major prevented
- Submitted Thalassaemia Bill in Lok Sabha, and Legislative Assembly of Gujarat State for “The Mandatory Blood Testing of Persons of Marriageable Age or Married Couple, Bill 2017 to make Thalassaemia free Gujarat & India



SUCCESS STORY – LIFE GLOBAL

Rekhaben is one of the most encouraging example of how women can overcome all obstacles and go beyond all handicaps to carve out a new and bright future for themselves.

Name: Rekhaben Shaileshbhai Korla

Program: Life Women Empowerment Program

Location: Gujarat

Rekhaben is a handicapped woman who had no hope for the future. She was married to a handicapped man. Hence, they were both restrained by their handicaps and saw no ray of hope.

The limitation on their mobility affected their ability to earn as well. Both worked hard but could not earn more than INR 2500 per month. One can imagine their plight with this sort of income. It was nearly impossible to make two ends meet.

At times, they both would wonder how they would get through a month or week or even a day. They would also wonder what they could cut down in terms of expenses - food, clothes, grocery, vegetables. It was a challenging situation for them to get through a day.

However, it all changed one day when they came to know about women empowerment program of Project 'Life'. She immediately enrolled for sewing with her husband's encouragement. This proved to be the turning point of her life as she says:

"Enrolling for sewing under Women Empowerment Program proved to be the biggest turning point of my life. From utter hopelessness to absolute optimism for life- this is how much it turned!"

In three months of training, her life changed forever. Not only did she learn sewing and began to earn a livelihood but she now also teaches sewing nearly 20 to 25 women. She has purchased 5 more sewing machines. Both husband and wife work hard and manage to earn around INR 15,000. They have conquered all odds.

The training on gender equality, self-defense and banking, budgeting and finance also broadened her horizons of thinking and helped her develop in a holistic manner.

For her transformation and holistic development, she gives full credit to Project 'Life' and the donors as she says:

"Project 'Life' is like a mother to me- it has given me a new life. The donors are like a father to me- they have provided me the firm support and encouragement to live my life."

SUCCESS STORY – LIFE GLOBAL (Cont.)

She hopes and prays that scores of other needy women also benefit from such transformation.

Similarly, thousands of women are striving to become self-sufficient.



SUCCESS STORY – LIFE GLOBAL (Cont.)

Sanjay comes from a poor family of Godavari village of Gujarat State. He lives with his father, sister and younger brother. His father being agriculture laborer earns very less making it difficult for the family to survive and afford education of their children. When Sanjay realized that education is the

Name: Sanjay

Program: Life Education Centre

Location: Godavari, Gujarat

only resource to fight against poverty he was more curious and was further inspired to continue his education when new infrastructure of Smt. Dolarben Chimanlal Doshi Primary School, village Godavari with all basic facilities including Smart Class was developed by Project 'Life' with generous support of donor. He made up his mind to complete higher education. He sincerely worked hard and successfully completed primary education and came out as one of the seven successful students securing A1 Grade in Science Stream of Gujarat Board in the year 2018-19.

At present he has appeared for National Eligibility and Entrance Test and is ambitious to secure degree of MBBS and subsequently MS to become a doctor. His aim is to serve thousands of patients and contribute for health services of nation and world.

He and his family expressed their gratitude to the generous donor especially for the blessings of Pujya Dolarba, & family and Project 'Life' who supported to transform his Life.

Similarly, we have thousands of such success stories from students studied in various schools built by Project 'Life'.



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