Sarva Mangal Family Trust

By Founders of M S International, Inc.

Sarva Mangal Family Trust

Annual Report 2022
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History of M S International Inc.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries.

About Sarva Mangal Family Trust

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means ‘let all be happy’ in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy with an aim to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century.

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children’s education.

Manu’s vision for Sarva Mangal Family Trust is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT.
Sarva Mangal Family Trust supports causes such as Education Technology, Healthcare and Nutrition and Vocational Training. We partner with organizations to create a fundamental shift in the quality of life of individuals with leapfrogging ideas.

**EDUCATION TECHNOLOGY**
We provide quality education using technology to students. We support initiatives focusing on early childhood education.

**HEALTHCARE AND NUTRITION**
We provide access to preventive healthcare to millions of people. Our large scale initiatives include providing vision care, anemia detection to the masses among other initiatives.

**VOCATIONAL TRAINING**
We create jobs by providing vocational skills to young adults. Providing them with job skills at a young age gives them an ability to be self-dependent and support their own families.

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**Education Technology**
1.5 Million+
Students Provided with Early Childhood Education

**Healthcare and Nutrition**
2.5 Million+
People Provided with Access to Basic Healthcare

**Vocational Training**
400,000+
Students Provided with Employability Skills

**Number of Charities Supported**
300+
Sarva Mangal Family Trust has made a multi-million dollar commitment to provide early childhood education for up to **50 Million** children with **Rocket Learning** using a combination of artificial intelligence and existing government infrastructure in the next **5 years**.

Sarva Mangal Family Trust has partnered with **Pratham Global** to start a think tank to develop and scale the model of PraDigi open learning community to create learning opportunities based on digital infrastructure, social structure, and experiential content.

**SMFT’s Partnership with Pratham Global**
Pratham-Shah PraDigi Innovation Center has been set up to accelerate digital transformation of Pratham and bring innovative EdTech for up to **5 Million** students across the world.

**SMFT’s Partnership with Rocket Learning**
Shah Center for Early Childhood Education has been set up to support nurturing adults in a young child’s life with an aim to build early childhood foundational learning at scale using technology, community, and government.

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**Nonprofits in this Focus Area**

Quality Education Provided to Kids in Rural Area Using Cutting-Edge AI Technology for Early Childhood Education

Government School Kids Receiving Quality Education by Using Tablet
Sarva Mangal Family Trust’s healthcare interventions include providing vision care to up to 20 million people and up to 5 million free eye glasses using handheld autorefractor technology.

Sarva Mangal Family Trust has taken up an initiative to bring up to 5 million students and young women out of anemia using noninvasive detection techniques and cutting-edge technology by partnering with nonprofits, for-profit corporations and academic institutions.

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**SMFT’s Partnership with Ekal**

1.7 Million+ Rural villagers have access to healthcare
1,170+ Villages have access to Ekal Arogya Resource Centers
40+ Ekal Arogya Resource Centers

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**SMFT’s Partnership with Siddh Divyang**

SDF provides assistive technology-based solution for the empowerment of specially abled kids in 3 domains: Health (Educate, detect and identify developmental delay in new born babies), Education and Livelihood.

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Health Screening for People in Rural Areas

Assistive Devices Provided to Visually Impaired Girls
Sarva Mangal Family Trust has signed a multi-million dollar commitment with Lend A Hand India to provide multi-skill vocational education and career guidance to young boys and girls as part of secondary and higher secondary school education.

Sarva Mangal Family Trust supports American India Foundation’s Entreprerana Project to upskill street vendors in developing countries by helping them provide long-term income and livelihood sustainability through financial inclusion and digital literacy.

**SMFT’s Partnership with AIF**
Entreprerana project is creating sustainable livelihoods for street vendors in South Asia:
- 50,000+ Street Vendors Reached
- 40,000+ Vendor Registrations Completed

**SMFT’s Partnership with Lend a Hand India**
LAHI provides vocational education using tablet technology to:
- 350,000+ Students
- 4,000 Public Schools

Enrollment of Street Vendors under Project Entre-Prerana in Bangalore

High School Girls Practicing Vocational Skills
Sarva Mangal Family Trust conducts various employee engagement activities to contribute to local communities, these include:

- **Serving Meals and Conduct Session on Good Health and Hygiene Session** for Government School Kids
- **Vocational Skills Workshop** for High School Kids
- **Educational Activities and Games** for Specially-Abled Kids
- **Distribute Backpacks and Stationery Supplies** to Government School Kids

SMFT has signed a multi-year commitment with Dasra to provide catalytic funding to grassroots nonprofits.

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**MSI Employees Impacting Local Communities Around the World**

- **MSI Leadership Team Serving Lunch to Underprivileged Kids**
- **Serving Meal and Conduct Session on Good Health and Hygiene** for Government School Kids
- **MSI Team Packs Over 20K Meals for Kids Around the World**
- **Educational Activities and Games for Specially-Abled Kids**
- **MSI Leadership Team Serving Lunch to Underprivileged Kids**
- **Vocational Skills Workshop for High School Students**
Global Initiative in Focus: Rocket Learning

Sarva Mangal Family Trust aims to catalyze cognitive development in infants with the help of Rocket Learning, a nonprofit that uses artificial intelligence at scale with Government partnerships.

**Rocket Learning** is a nonprofit that provides school and life readiness for young children by enabling access to age-appropriate learning.

**Aim:** To Impact 50 Million+ Children in the next 5 years.

**Current Impact:** 1.5 Million+ Children, 100,000+ Anganwadi Teachers and 60,000+ Parents.

### Key Highlights:

- Builds **digital communities of parents and teachers** to support early childhood education.
- Deliver **play-based learning content** to teachers and parents of preschoolers.
- **Creates social motivation and peer effects** to incentivize teachers and parents to conduct activities with children.
- Technology complements with **real-time behavioral nudges and rewards** through automation.
- Assessments show strong **learning gains** in children (30%+) and skills and behaviors of parents and teachers (25%+).
Global Initiative in Focus: Anemia Project

About the Initiative:
Sarva Mangal Family Trust is focusing on using noninvasive technologies to detect anemia levels among mass populations and provide awareness and nutritional support to those who lack required hemoglobin levels.

Aim: To provide anemia care to up to 5 million people in the next 5 years.

Organizations Involved: Masimo Corporation (For-Profit – NYSE – ), Sanguina (Startup), SRH (Nonprofit), Purdue (University).

Current Impact: 105,000+ People Screened and 100,000 benefited from our Anemia Awareness.

Key Highlights:
- Conducted health awareness sessions for more than 100,000 beneficiaries.
- 85+ schools have been screened for Anemia.
- Inhabitants from more than 115 villages have benefitted from this project.
- The technology has won first prize at National Institutes of Health (NIH) Technology Accelerator Challenge based on the anemia population data given by SRH Dharampur.
Global Initiative in Focus: Vision Care

About the Initiative:
Sarva Mangal Family Trust is focusing on providing vision care to up to 20 million people and up to 5 million free eye glasses using autorefractor technology.

Aim: Equip Sarva Mangal Family Trust’s nonprofit partners with portable autorefractors to inspect up to 40 million eyes and prescribe low-cost eyeglasses to up to 5 million people in the poorest parts of India.

Organizations Involved: Plenoptika, Bhansali Trust (Nonprofit), SRH (Nonprofit).

Key Highlights:
- Use Portable Autorefractor to diagnose patients for potential vision impairments.
- Requires an hour of training that can be executed remotely, and takes about 1-2 minutes of time.
- Provide Affordable Eyeglasses in less than 5 minutes.
- Over 100,000 people have been diagnosed using autorefractor.
- Out of which, 40% people needed refractive correction.
SMFT’s Special Commitments and Evolving Efforts in 2022

SMFT donates to Home Depot Foundation

SMFT donates to United Cerebral Palsy of Orange County for Life Without Limits Pediatric Therapy Center

SMFT donates to Anaheim Health Fair Every Year
SMFT’s Special Commitments and Evolving Efforts in 2022

SMFT grants Scholarships to High School Students in Tustin Public Schools

SMFT donates to Sahara Cares to Provide Support to Victims of Domestic Violence in Orange and LA Counties

SMFT donates to Pretend City Children’s Museum for Early Childhood Development
Awards and Recognition to SMFT in 2022

MSI’s CEO Emeritus, Mr. Manu Shah Awarded the Jewels of India Award which was presented to Leading Indo-American Personalities for their success and contribution.

Manu and Rika Shah presented with Resolution Project’s Champions Circle Award for Supporting Young Leaders in Africa.

Manu Shah Received Corporate Citizen of the Year Award 2022 from the Orange County Chamber Commerce.

MSI Awarded the Top Company for Sustainable Growth by Association for Corporate Growth.
Manu and Rika Shah recognized as part of the 2021 Indiaspora Philanthropy Leaders List – 100 honorees of Indian heritage for their philanthropic contributions and engagement.

Sarva Mangal Family Trust recognized by Buena Park School District for donating laptops to public school students and their families during the COVID-19 pandemic for remote learning.

Manu Shah received the Param Danveer Award for his philanthropic work from Namramuni Maharaj (Indian Jain monk, activist and Gujarati Language writer).

MSI recognized as Company that Cares by the Orange County Business Journal.
25 MILLION+ LIVES IMPACTED

2.5 MILLION STUDENTS
impacted by providing quality digital education opportunities

11 MILLION MEALS

1.7 MILLION PEOPLE
screened and provided access to healthcare

50,000+ TABLETS
in circulation to democratize and personalize learning for the poorest of the poor
Sarva Mangal Family Trust’s Partners

Nonprofits Supported by SMFT | USA

- Pretend City
- My Private Professor
- girls inc.
of Orange County
- Orange County Community Foundation
- Orangewood Foundation
- Anekant Community Centers
- BOYS & GIRLS CLUBS OF AMERICA
- UCP of Orange County
- Tustin Public Schools Foundation
- Fullerton Schools Foundation
- Santa Ana Unified School District
- Sahara
- United Way
- Luvin Arms Animal Sanctuary
- Habitat for Humanity
- Lestonnac Free Clinic
Sarva Mangal Family Trust’s Partners

Nonprofits Supported by SMFT | Worldwide
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Know more at

www.sarvamangalfamilytrust.org/