“If you can't feed a hundred people, then feed just one.”

- MOTHER TERESA
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INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means ‘let all be happy’ in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu’s vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means “Goodness to All.”

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children’s education.

MONTHLY HIGHLIGHTS

CSR EMPLOYEE ENGAGEMENT ACTIVITY CONDUCTED AT MSI

Corporate Social Responsibility Team at MSI Bangalore conducted employee engagement activity on June 25, 2022. 40 employees volunteered at Mathrushree Manovikasa Kendra – which is a residential nonprofit dedicated for the welfare of specially abled children. Activities in which employees were involved with the children: drawing & coloring, carom, bowling, throw ball, learning alphabets and numbers, dance etc. (Continued on Page 6)
June 2022 – MSI has always been committed towards health and well-being of all its employees. On June 24, MSI Bangalore facilitated on-site booster dose shots for all its employees and their family members. They collaborated with Apollo Group of Hospitals to conduct the drive.

The Vaccination Drive administered both Covishield and Covaxin vaccine to approximately 200 employees and their dependents. The drive was smoothly conducted with minimum waiting time and in utmost sanitized and safe conditions in strict accordance with all Government approved protocols.

MSI has covered the cost of first, second and booster dose vaccine of all its employees and their immediate dependents.

The first COVID-19 vaccination drive was conducted in June 2021 and second vaccination drive was conducted in September 2021.
EVENT – BOOSTER DOSE VACCINATION DRIVE (Cont.)

Employees after Vaccination

Apollo Team giving Vaccine Shot to MSI Employee
June, 2022 – Sarva Mangal Family Trust team organized Corporate Social Responsibility Employee Engagement Activity for all MSI Bangalore employees. The aim behind this activity was to motivate employees to devote some of their time in social work activity.

40 MSI Bangalore employees participated in the volunteering activity conducted at Mathrushree Manovikasa Kendra. Employees were involved in activities such as drawing & painting, dance, carom, throw ball, bowling, teaching alphabets & numbers, serve lunch and help children to eat.

It was a wonderful volunteering experience for all the employees, which made them happy and gave them a sense of great satisfaction. Children enjoyed company of all the employees, as it was after a long time that people had come to spend time with them.

The nonprofit gave volunteering certificate to all the employees, which was handed over by Mr. Lokesh Mehta, Senior VP, MSI Bangalore who also motivated employees to participate in more such activities in the future.
EVENT – CSR EMPLOYEE ENGAGEMENT ACTIVITY (Cont.)

Group Photo – MSI Employees with Mathrushree Manovikasa Kendra Children and Staff

Certificate Distribution

Bhansali Trust team has 7 centers in Gujarat, with total 492 villages, 35 supervisors and 563 part time volunteers. The total population of this district is 360,535.

Self Help Groups – Groups of socially and economically backward women in which each group starts with small savings from all members every month, then get some loan from the bank and adding it to the saved amount.

Manav Rahat – Monthly Aid is provided to underserved people every month without any discrimination on the basis of Caste, Creed and Religion. In addition to this, these beneficiaries are also provided with food, clothes, fruit seeds, smokeless chulha, free medicines, shed for their home roof etc.

Trust sends mobile dispensaries (mobile van) with trained doctors which treats patients free of cost and for patients who can afford for Rs. 20. The van goes around two villages in a day and has basic medicines, BP monitor etc. The doctors can treat common cold, flu, hypertension, diabetes; skin allergy etc. patients here, severe cases that require hospitalization are referred to nearby Government hospital.

Trust provides supplementary nutrition to preschool children, pregnant and lactating women. Food supplements such as protein powder, drumsticks, medicine, syrup are provided to anemia patients.

Paramedical Workers regularly help and motivate people to leave opium and not to restart its consumption once left. Beneficiaries who completely leave opium then help and motivate other people with their story. Overall, it was a wonderful experience to meet the entire Bhansali Trust team and beneficiaries in Dang.
Meeting with Supervisors

Meeting with Paramedical Workers

Paramedical Worker’s Medical Kit

Mobile Van Team with Patient in Village

Bhajan Mandali

De-Addiction Project Beneficiary
Registered in 1969, Bhansali Trust was established by seven brothers of the Bhansali Family (Bhansali & Co). Since then, it has been carrying out various activities in Medical, Educational, Income Generation, Micro Credit, De-addiction and other Socio-Economic fields, in addition to Relief Projects during natural calamities. The area that they have selected for various projects is one of the most socio-economically backward parts of Gujarat, bordering Rajasthan.

**MEDICAL**

In the medical field, they started with curative work and soon took up preventive measures. Government has handed over 1,200 Anganwadis under Integrated Child Development Services (ICDS) to them since last 23 years under which they have shown the below mentioned results:

- Percentage of severely **malnourished children** came down to **1% from 15%**.
- With regular and intensive vaccination drive, they were able to **reduce occurrence** of major epidemics of measles, whooping cough and diphtheria considerably.
- IMR - Infant mortality was **reduced to 30%**.
- Maternal deaths, which were 7.5 per 1000 births, **came down to 1.5** by implementing Safe Motherhood Program, providing blood bank, identifying risk mothers, training Dais (Traditional birth attendants) and by adopting other measures.
- **Childhood blindness** was practically **eradicated** in the population of **800,000**.
- Incidence of **Tuberculosis** was reduced considerably and over **53,000** TB patients were treated. A most noteworthy point of this project was that only **13%** of the patients did not complete the treatment.
- In the last 10 years, **12,031 laparoscopic surgeries** were performed for **family planning**.
- Trust’s **two hospitals** provide health care at a very low cost or free of cost to the most underprivileged and no patient is sent back due to lack of money. They even provide return bus fare to the very poor.
- **DAI’s – Traditional Birth Attendants:**
  Still in this area certain percent of deliveries are not hospital based but are conducted at home by local DAI’s (Traditional Birth Attendants). By training them about hygiene and the importance of hospital based delivery, we can prevent maternal deaths and also deformities arising due to unsafe methods. They have trained total **273 traditional birth attendants**.
• Health Camps:
For certain medical problems like Gynec and Mental health, underserved people do not know where to go and what to do, they just learn to live with the problem. Bhansali Trust organizes **50 camps** in which approximately **1,800 patients** are examined per month. All health camps are conducted by expert Doctors and follow up check-ups are conducted by field staff.

• De-Addiction Program:
A big percentage of population have become addicted to tobacco chewing, smoking, sneezing of chhinkni and alcohol. This program has so far treated and cured **2,683 addicts** with great success. Fortunately, there is a very small percentage of relapse.

• Mobile Van:
The trust has a big network of Paramedical Volunteers for treating common ailments out of which severe cases are referred by them to mobile health camps. An MBBS Doctor covers different areas to conduct two big camps in the morning and afternoon. Those who require further treatment are referred to Govt. hospitals.

• Eye Care
In India, we have a huge number of blind population of which 90% blindness is preventable. One of the main causes of blindness is cataract. If patient cannot get the eye operated, they will lose their vision. So cataract surgery in a way is a prevention of blindness. In this project, cataract patients are identified and are referred to a charitable hospital for free surgery. The Hospital also provides back and forth transport free of cost. By far, they have performed over **900,000 cataract surgeries** in Gujarat, Bihar, Rajasthan and Madhya Pradesh. Of this **800,000 cataract surgeries** are carried out in Bodhgaya, Bihar.

• Healthy Aging
Check-up for each senior citizen is done free of cost. Patients who suffer from diabetes, high BP and other problems are identified and put on treatment, this helps to prevent or delay complications like kidney failure, heart problem, brain stroke etc. **3,801 seniors** have been included in this program.
EDUCATION

- Earlier, women’s literacy rate was extremely low; it has gradually improved with all the interventions by the Government of India and a result of which, today most of the children especially girls have started going to high schools. Over 2,000 students from high schools run by the trust are now Teachers.

INCOME GENERATION

- Apart from promoting income generation projects such as papad making, sewing etc., the trust gives small loans to help underprivileged families start their own business.
- **Self Help Groups - SHG:**
  The main aim of this project is to prevent exploitation of tribals. In this area when members needed money they used to borrow at an interest rate of 6 – 8% / month. By formation of micro-credit groups called Self-Help Groups (SHGs), they can get loans from their respective groups at an interest rate of 1% / month. By far the groups formed by the trust have saved Rs. 2.39 cr.
  - Of these 9,770 families have started their own small business or purchased cow or have done something better in farming by taking loans from their respective groups. Some of them have even sent their children for higher education by availing loans from their respective groups.
  - In North Gujarat in a relatively small area with a population of 1 million, the trust has formed 4,900 Self Help Groups (Micro Credit Groups). 65,000 families are now debt free and have been able to come out of paying high cost debt and are receiving loans at low interest rates.
  - There are total 1,047 SHGs consisting of 10,869 women members with total savings of Rs. 23,904,091, total capital (saving + interest income) Rs. 33,702,218 and total loan given to members Rs. 5,246,910.
WORKING FOR MAHADALITS:

- Mushar community and Mushar villages are considered difficult and challenging to work for an NGO. Hardly very few NGOs work for them. Bhansali Trust started working in 5 villages and in a span of 4 - 5 years it has expanded to 500+ villages. They worked in the geography by taking the community in confidence and selecting staff from the same community.

- **Monthly Aid**
  In each village, there are 2 – 4 extremely poor families who don’t have enough to eat. Such families are identified by a survey team and are helped every month without any discrimination on the basis of caste, creed and religion. Such families are re-surveyed at an interval of 8 – 12 months.

- Rs. **152,500** is given by Bhansali Trust every month to **274 families**.
- Additionally, underserved people are also helped by giving **1,276 smokeless chulla, 7,440 sanitary pads, 5,000 mosquito nets** etc.
Mushroom Farming Session for Females

Nursery Maintained by SHGs
SUCCESS STORY – BHANSA LI TRUST

Malti and Rajendra are from Vadpada village in Maharashtra. They both are married for 8 years but for some reason were not being able to conceive. They spent Rs.10,000 to take help from local doctors (local Bhuva – Bhagat) followed by which they consulted various other doctors and spent Rs. 25,000 but all their efforts went in vain.

Soon after they were told by other village people and Bhansali Trust team about the health camp that was going to be conducted and suggested them to attend the same. They attended the health camp, took the prescribed medicines given by the Gynecologist and finally, now Malti is healthy, has conceived and is 6 months pregnant.

Name: Malti Rajendra Bangad  
Project: Gynecology Health Camp  
Location: Vadpada, Surgana
SMFT supported nonprofit Bhansali Trust is tirelessly working towards the upliftment of the people and those who need help. De-Addiction is one such initiative under their various health interventions that is changing the lives of many people.

One such transforming story is of Jayesh Thavil whose life changed for the better due to Bhansali Trust.

He was an alcohol addict since he was 12-years-old. Lately, he started consumption of tobacco as well. Four months back trust’s supervisor Padmaben convinced him to quit both the addictions. He co-operated and very soon became free of both vices. He has two small kids. He also works on his farm and does labor work. With the money saved, he has recently purchased a motorbike.

His family is very happy with this positive change.
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