

# NEWS UPDATE

October 2021



**“It is necessary to help others, not only in our prayers, but in our daily lives. If we find we cannot help others, the least we can do is to desist from harming them.”**

**- Dalai Lama**



# Table of Contents:

**02**

## **Introduction**

History of SMFT

Monthly Highlights

**03**

## **Philanthropy in October'21**

Arogya World

Resolution Project

Voice of Specially Abled People

Boys and Girls Club, Long Beach in California

Sahara

Oxygen Concentrator Donation

**07**

Anemia Prevention Initiative –SRH

Dharampur

M S International's senior leader's testimony  
on Halloween Event

**08**

## **Success Story**

American India Foundation MAST Center,  
Mysore

# INTRODUCTION

## HISTORY of M S International, Inc.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Shah Family supported worldwide relief efforts during the global COVID-19 pandemic and 18 Million Lives in India were positively impacted. MSI also Funded 16 oxygen Manufacturing Plants, 13,000 Oxygen Concentrators distribution and 50k+ Vaccine provided.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

---

## ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means "Goodness to All."

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

---

## MONTHLY HIGHLIGHTS



### MSI at Orange Organizes Halloween Party for Over 500 Employees and Families

The entire effort took several weeks to plan steered by Manu's keen interest and Kevin Breen's industrious efforts. Over 500 MSI employees attended the party along with their family members, dressed as their favorite super heroes, paranormal entities, and in some cases their preferred food dishes. All in all, an event of such scale and splendor clearly underscored M S International's community building efforts, and their motto of having fun while making dream surfaces attainable (Senior leaders testimony on page 06)

## PHILANTHROPY IN OCTOBER '21

### Arogya World



Arogya World is a global health non-profit organization working to prevent non-communicable diseases (NCDs)-diabetes, heart disease, cancer and chronic lung diseases-through health education and lifestyle change. Through Arogya world programs and advocacy efforts, help people around the world lead healthier lives. Arogya world mission is reflected in the name "Arogya". SMFT and Arogya working towards to help world empower young girls eat right and steer their families towards healthy living and educate adolescent children (ages 11-13) on healthy and help ensure a healthier future generation.



### Resolution Project



The Resolution Project was founded by a group of young professionals on 2007 to develop and empower young leaders so they can pursue socially responsible solution to issue affecting communities around the world.

**Partners:** MasterCard Foundation, Deloitte, DuPont, Ford, White & Case, Morgan Lewis, Open Society Foundations and Macquarie.

**Reach:** SMFT support 130 not-for - Profits and supporting innovative not-for-profit across the world run by young social entrepreneurs.





## PHILANTHROPY IN OCTOBER'21

### Voice of Specially Abled People



VOSAP is a global advocacy organization with a mission to redefine the idea of a disabled person. In a **“Special Consultative Status”** with UN ECOSOC and accreditation with UN COSP. It has created a mobile app which **(a)** connects volunteers to promote rights and empowerment of Persons with Disabilities, **(b)** provides data on accessibility of public places in local communities, **(c)** provide platform to share issues, solutions and create mass movement for social transformation.

#### Impact:

- 1k+ Building Rated for Accessibility
- 8,6k+ Change makers making a different for persons with disabilities
- 15k+ People Enabled with assistive devices



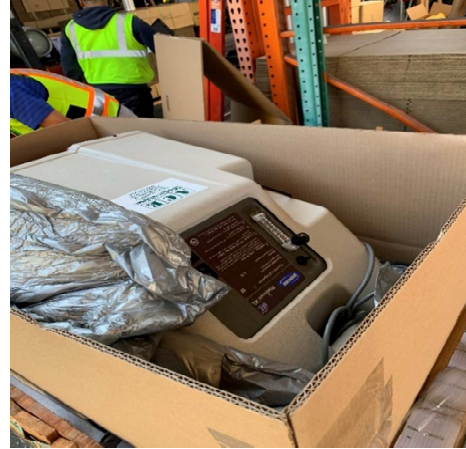
SAHARA serves survivors of all forms of abuse within the South Asian community in Southern California with culturally sensitive and linguistically specific services. At SAHARA, we firmly believe that every human being regardless of age, gender, ethnicity, and sexual orientation, deserves to live a life of dignity and respect. The SAHARA family is committed to serving the growing number of South Asians in Southern California by providing them with services, support, skill development, resources, information and culturally sensitive and multilingual assistance that they might need.



## PHILANTHROPY IN OCTOBER'21

### Oxygen Concentrator Donation

MSI has impacted over 18 million lives throughout the COVID-19 pandemic. MSI is taking both short –term and long term strategies to reduce the oxygen crisis and step up health awareness and vaccination efforts. In continued support MSI donated one 5L oxygen Concentrator to an individual patient undergoing COVID-19 treatment in North Carolina, USA.



### Boys and Girls Club, Long Beach in California – iPad distribution



BGCLB provides the five core youth development initiative, which is a key strategy for increasing impact on youth. This will ensure that our community's young people can reach their full potential as productive, caring, responsible citizens. In the support continued learning to and development of public schools and their families at the time of COVID-19. **SMFT** donated **100 REFURBISHED iPads**. SMFT always encourage the recipients to make full use of the iPads devices and embrace the journey of transitioning to virtual environment with curiosity and persistence.



## Anemia Prevention initiative – Shrimad Rajchandra Love and Care



Anemia is a key health concern for young girls and boys and it is facing a serious nutritional crisis across the country because of lack of education and socioeconomic status. **SMFT's** goal is to provide health awareness for upto 5 million people over the next 5 years in partnership with **SRH Dharampur**, To adolescent boys and girls, twelve years and older, are given health awareness lessons, though posters, models, power point presentation and interactive games.

### Impact:

- From 2015 till date conducted 620 session
- Onn 2020 the total year calendar 3,266 benefited from these session.

## M S International's senior leaders had to say about the 2021 Halloween Event

*MSI celebrates Halloween this year despite the ongoing coronavirus pandemic but finding creative ways to safely mark the occasion. This event was open to all employees and their families in our Orange Showroom who braved the Haunted Maze full of monsters but those that survived had plenty of sweets at the end. Over 130 children and parents were dressed as their favorite characters and were treated to a variety of entertainment, pizza, and snacks. A special thank you goes out to our many volunteers that made this event a success. **Neha Mehta, Vice President: Accounting***

*Company events are a great way to bring the team closer together. I am a firm believer that cohesive teams are more productive and creative, situations specific to event such as Halloween party show that leaders are normal and allow team members to connect with each other, not worrying about saying the right thing in front of their boss, team members can focus on having fun and seeing leaders in a new light which goes both ways- leaders can also see employees and understand who they are outside their daily routine. **Sanjay Sanghvi, Senior Vice President***

## SUCCESS STORY – AMERICAN INDIA FOUNDATION



**Name:** Divya

**Project:** Market Aligned Skills Training

**Location:** Mysore, Karnataka

Mrs. Divya is from a family of 4 members; she was married at the age of 16 and discontinued her education. Her husband's name is Mr. Prasanna Kumar N and he works as a painter. She has two children (10years and 5years). She was facing lots of financial crisis and was unable to pay her children school fees she required a job but since she was a school dropout, she didn't get any job. She came to know about our center and got enrolled in fashion designing course.

She was so dedicated and learnt stitching skills easily and was a bright student in the class. She was also best at practical as well as theory. She scored high in final assessment. She completed her course successfully and got placed in AN Garment Factory. Initially she joined as a helper and later was promoted as a tailor.

Now she earns 11k per month and got rid of all her financial crisis. She renders her heartfelt gratitude to AIF and Sparsha for making her life worth living.



Follow us on



Know more at

[www.sarvamangalfamilytrust.org/](http://www.sarvamangalfamilytrust.org/)

[www.msisurfaces.com/corporate/charitable-trust.aspx](http://www.msisurfaces.com/corporate/charitable-trust.aspx)

