

NEWS UPDATE

APRIL 2022



“One person can make a difference, and everyone should try.”

- JOHN F KENNEDY



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INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means "Goodness to All."

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



SMFT SUPPORTED NONPROFIT VOICE OF SPECIALLY ABLED PEOPLE RECOGNIZED BY PRIME MINISTER NARENDRA MODI

In PM Modi's Mann Ki Baat - Monthly Address to the Nation SMFT supported nonprofit Voice of Specially Abled People was appreciated for its technological initiatives and its impact on people with disabilities. The address recognizes the support provided by Mr. Manu and Rika Shah of Sarva Mangal Family Trust in serving as a catalyst to innovative leapfrogging ideas that work towards achieving economic expansion by inclusion of Specially Abled People with technological solutions.

[Read more](#)

PHILANTHROPY IN APRIL'22

BHANSALI TRUST



Bhansali Trust is a Public Charitable Trust, which was formed with the aim of working for the benefit of the downtrodden in villages of Banaskantha and Patan districts in Gujarat. Over the years, it has set up and has been carrying out various projects in the field of medical, education, income generation, de-addiction and other socio-economic fields in different districts of Gujarat and other parts of the country. It has been active in relief and rehabilitation work when natural calamities have struck in states like Gujarat and Orissa. SMFT supports various projects of Bhansali Trust one of them is dang tribal project, which focuses on uplifting tribal communities in Gujarat.



LIFE GLOBAL



Life Global is a global consortium of compassionate resident Indians settled in different countries across the world, bound together by a universal spirit of humanitarian service epitomized by Project Life. The mission of life global is to inspire hope, contribute to health, well-being, education and livelihood of people by mobilizing power of volunteers and generosity of donors through humanitarian activities and implementation of sustainable programmes. SMFT supports Life Global's education initiative, which focuses on enhancing primary education in rural areas through state of the art infrastructure and provide educational aid and equipment for the development of the students and community.



PHILANTHROPY IN APRIL'22

PRETEND CITY – CHILDREN'S MUSEUM



SMFT donated to Pretend City Children's Museum which is "the world in a nut-shell", designed for children to learn how the real world works while engaging their curiosities and imaginations. The museum is a child-size interconnected city built to balance rich educational intention with boundless fun, where children can assume various real-world roles and let their creativity rule. Through interactive exhibits and activities facilitated by trained professional staff, children learn foundational math, reading and science skills while fostering curiosity, creativity, critical thinking, problem solving, and teamwork. They see how academic concepts have real-life application by learning in a unique, hands-on environment.



TUSTIN PUBLIC SCHOOLS FOUNDATION



Tustin Public Schools Foundation is a non-profit organization made up of community volunteers who raise money and then fund programs and materials that enhance the educational experiences of Tustin Unified School District students. Tustin Unified School District includes 18 elementary schools, 1 K-8 school, 5 middle schools and 4 high schools, in addition to alternative and adult education programs. Nearly 24,000 students attend TUSD schools and, of these, 98% graduate who then further go to attend colleges and universities. The mission of TPSF is to mobilize the community and its resources to further excellence in Tustin Unified Schools. SMFT supports Enrichment Grants for Tustin Unified School District Teachers.



NGO IN FOCUS FOR APRIL'22 – AMERICAN INDIA FOUNDATION



American India Foundation (AIF) is committed to improve the lives of India's underprivileged, with a special focus on women, children, and youth. AIF works closely with local communities to address needs, partner with NGOs to develop innovative solutions, and collaborates with governments to scale sustainable impact. AIF has impacted **12.9 million lives** across **31 states and union territories of India**.

AIF's flagship program Market Aligned Skills Training (MAST) provides underprivileged youth with skills training and access to employment

opportunities. The program addresses the systemic imbalance between millions of India's disadvantaged youth lacking education and the skilled workforce needs of India's growing economy.

With the sustained support of the Sarva Mangal Family Trust, AIF has trained **4,600** candidates in skills such as sewing garments, beauty & wellness, ITES, electrician work, etc. across four locations: Rewari, Haryana; Mundra, Gujarat; Panvel, Maharashtra; and Mysore, Karnataka. AIF has established two operational Training and Production Centers (TPCs) and has successfully linked **3,089** candidates with sustainable livelihoods.



NGO IN FOCUS FOR APRIL'22 – AMERICAN INDIA FOUNDATION

Updates and Achievements:

- **Education**

AIF's education programs ensure that the most marginalized groups have access to high-quality educational opportunities and gain critical 21st-century skills to succeed in the globalized world.

- **Digital Equalizer (DE)** utilizes technology to bridge the educational divide in India by transforming under-resourced schools into dynamic places to learn. DE has empowered **5,393,141 children** through digital and STEM education; and has technologically transformed **24,271 schools** across **17 states** in India.
- **Learning and Migration Program (LAMP)** promotes universal education to children of seasonal migrants and improving school governance. LAMP has provided access to quality education to **940,566 children** at risk of migration across **17 states** in India.



- **Health**

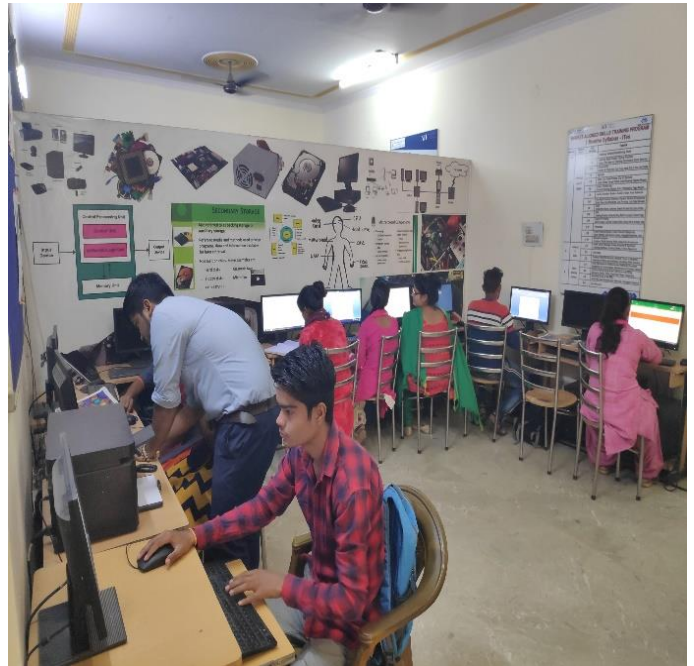
AIF promotes maternal and child health by combining increased access to healthcare, improved service delivery, and capacity building for healthcare professionals in highly underserved communities. **Maternal and Newborn Survival Initiative (MANSI)** utilizes a public private partnership model to reduce maternal and child mortality. MANSI has counseled **260,211 mothers**, served **188,909 newborns** and trained **5,647 ASHAs**.



NGO IN FOCUS FOR APRIL'22 – AMERICAN INDIA FOUNDATION

- **Livelihoods**

AIF's Livelihood programs envisions a world where poor and vulnerable communities have access to dignified work opportunities, and sustainable livelihoods. Since its inception, livelihood programs have **impacted 247,326 livelihoods; served 1,449,608 lives; and provided program support to 460,304** underprivileged youth, women, and persons with disabilities. AIF has developed the **Pathways to Impact** with the aim of mitigating the devastating effect that COVID-19 had on the livelihoods of vulnerable communities. Multiple interventions have been introduced such as an online jobs marketplace, alongside flagship programs **Market Aligned Skills Training (MAST)** and **Ability Based Livelihood Empowerment (ABLE)** facilitating the entry of persons with disabilities into the job market.



- **Service Leadership**

AIF's **Banyan Impact Fellowship (BIF)** is a leadership development program to nurture the next generation of leaders committed to impactful change and strengthening the democratic partnership between US and India. Under BIF, **512 Fellows** have been placed in service with NGOs and social enterprises across India, working with **218 partnerships across 25 states**.

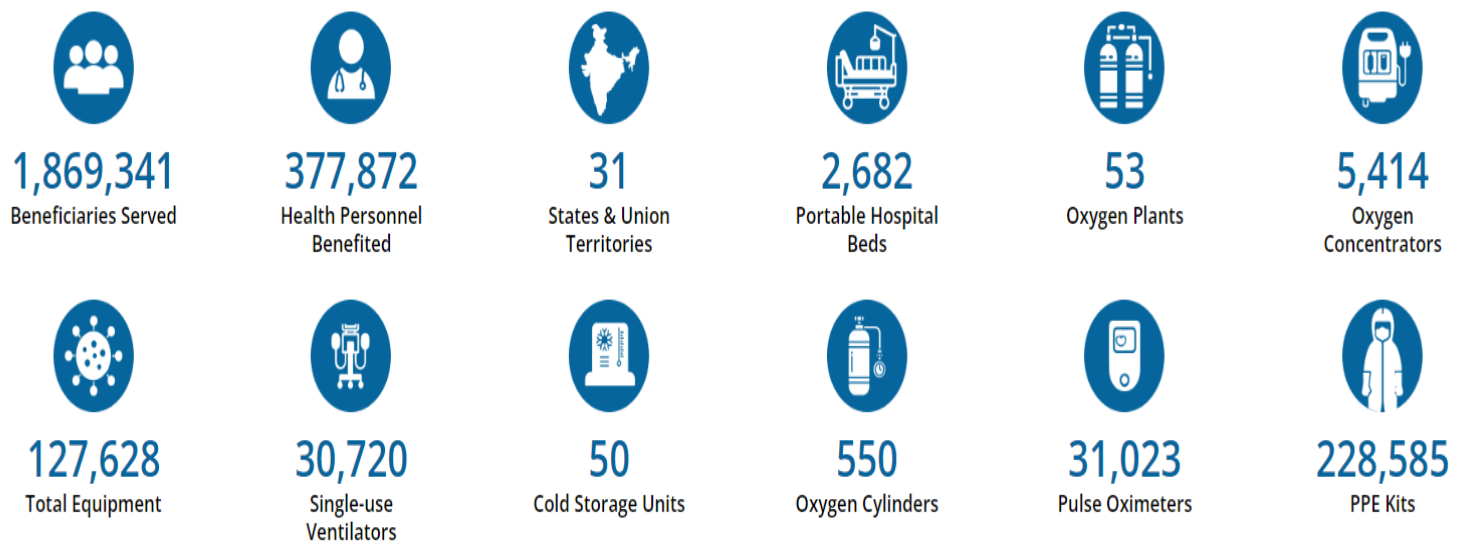


NGO IN FOCUS FOR APRIL'22 – AMERICAN INDIA FOUNDATION

- **COVID-19 Relief Response**

AIF has reached out to **1.8 million beneficiaries & 377,872 medical personnel through 127,352 equipment across 31 States and Union Territories**. AIF has provided frontline relief with lifesaving medical equipment, including: **5,414 oxygen concentrators, 30,720 ventilators, 13,000 flow meters and BiPAP machines** to provide immediate aid. AIF is also working to ensure preparedness for future emergencies by building 53 oxygen generation plants and 2,682 portable hospital bed units.

COVID-19 Relief Response: Cumulative Impact



NGO IN FOCUS FOR APRIL'22 – AMERICAN INDIA FOUNDATION



Learning and Migration Program



Students using Tablet



MAST Center



Beautician Class



Fashion Designing Class



Fashion Designing Class

SUCCESS STORY – AMERICAN INDIA FOUNDATION



Name: Divya

Program: MAST Blended Training

Location: Mysore, Karnataka

Divya had to discontinue her education due to marriage at a young age. It was difficult to feed her family of four members with her husband's meager income. Divya wanted to financially support her family, but lacked the educational qualifications and skills to do so. She was very excited to learn about AIF's skilling center in Mysore offering sewing garment training. After successfully completing the garment/stitching skill development course, Divya earned placement at a garment factory. She joined as a helper and with hard work and dedication; she

has been promoted to a tailor. Divya now earns INR 11,000 per month and is supporting her family's nutritional needs and ensuring her children's education.

"I am so happy that I am able to provide support for my family and more importantly, my children won't have to suffer the same fate as me, as I am going to ensure that they receive education." – Divya

SUCCESS STORY – AMERICAN INDIA FOUNDATION



Name: Bina

Program: MAST Blended Training

Location: Mundra, Gujarat

Bina is a married woman from a community where girls are not allowed to work outside the house. Bina learned about American India Foundation's skill development course that helps skill women and link them with career pathways. Bina convinced her husband and father-in-law, and attended AIF's skill development course in Gujarat to build her financial independence. After completing her skills training in sewing garments, Bina purchased her own sewing machine and started remote stitching work orders. Unfortunately, as the pandemic hit, Bina's growing business came to a halt. She is

currently working at the production center to stitch coats in efforts to rebuild her livelihood.

"AIF not only developed my skills, but also helped me develop an understanding of financial management through financial literacy classes. I am thankful to AIF for giving me this opportunity to realize my true potential and be financially independent." – Bina

SUCCESS STORY – EKAL VIDYALAYA



Name: Pinky Karmakar

Program: Ekal Vidyalaya

Location: Borborooah Tea Estate, Assam

Pinky Karmakar, from Borborooah Tea Estate, an Ekal alumni was very taken with the social service spirit of Ekal. “I attended Ekal school as a child. In addition to getting an education, what I really was most impacted by was the message of service. They taught me to serve my village and my country” says Pinky. “There were many adults who were illiterate in the village. Alcoholism was rampant. I decided to start a school for the adults and teach them to read and write and give them values that will help them

stay away from alcohol and other bad habits”.

Pinky was very athletic. Her sports talent and her passion for community service was spotted by an organization that was working to support young women athletes in India. As a reward for her tremendous community service which brought education to adults and motivated them to stay away from alcohol, **she was chosen to be the torch bearer for the London Olympics**. “The torch was heavy. I had to hold it up with one hand and put my other hand up. I felt such a sense of pride when I did. I love my India and doing something for India made me very proud”

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