

NEWS UPDATE

JULY 2025



“You look at things you enjoy in your life, but much more important is what you can do to make the world a better place.”

- PAUL ALLEN



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INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national Entrepreneur of the Year in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means Goodness to All.

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



“Transformational Gift” to Providence St. Jude Memorial Foundation, LA

Manu and Rika Shah have made the largest outright cash gift in Providence St. Jude Memorial Foundation's history to establish the Shah Happiness Center for Cardiovascular Health. Inspired by Manu's personal journey after surviving two heart attacks and decades of expert care, this transformative gift will expand access, advance innovation, and improve outcomes in heart health. The Shahs' generosity ensures that lifesaving cardiovascular care will reach more families, strengthening and uplifting our community for generations to come.

EVENT – NATIONAL WORKSHOP ON EARLY CHILDHOOD CARE AND EDUCATION

June 2025 – The SMFT team attended the first National Workshop on Early Childhood Care and Education (ECCE) organized by the Ministry of Women and Child Development, Government of India on July 10, 2025. The event was hosted at Vigyan Bhavan in New Delhi. The workshop was attended by senior officials from all 36 States and Union Territories, national and international experts, development partners, and Rocket Learning team as the Knowledge Partner. The event marked a pivotal moment in India's journey toward comprehensive early childhood development, adding a special layer of significance to the nation's commitment to its youngest citizens.

The workshop offered an inspiring platform for stakeholders to identify policy gaps, showcase successful ground models, and co-create strategies that strengthen ECCE through integrated, community-led approaches. This event was not just a policy gathering, but it was the beginning of a broader dialogue on transformative early childhood care and education powered by both human connection and technological innovation.

Through our partnership with Rocket Learning under the Shah Lab for Early Childhood Development, we are actively contributing to this mission, having already reached 10 million children and 330,000 Anganwadi workers across 11 states. Rocket Learning's vision to strengthen the foundational years that is supported by innovative tools like AI-powered learning assistants will enable every child to reach their full potential, building a nation where quality ECCE becomes the foundation for everyone who needs support in their earliest years. It is the reason why initiatives like this workshop, our continued partnership with Rocket Learning, and our investment in groundbreaking early childhood technologies exist.



NGO VISIT – SHAH HAPPINESS HOME AND RECUPERATIVE CARE CENTER

July 2025 - The SMFT team visited the Shah Happiness Home and Shah Happiness Recuperative Care Center that are supported by Illumination Health + Home in Orange County, California, on July 8. This is to conduct a thorough evaluation of their homelessness intervention programs and understand its effectiveness in transforming outcomes for the families and individuals by leveraging comprehensive wraparound services, which are being delivered across multiple locations in the region.

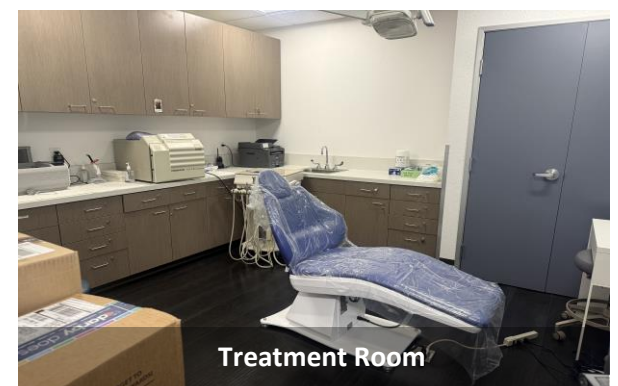
The team visited the Shah Happiness Home in Lake Forest, California to observe the facilities provided in it. Since April 2025, The Shah Happiness Home has served 7 families (10 adults, 13 children), and housed 1 family (2 adults, 3 children). At Shah Happiness Recuperative Care, 165 individuals were served and 6 were housed.

This project is revolutionizing homelessness services by providing daily case management, housing navigation, and medical oversight to families and individuals experiencing housing instability. It also demonstrates remarkable potential for scalable impact across Orange County's vast and diverse homeless population.

The team also observed the various resources and components of the Shah Happiness Recuperative Care Center including the treatment room, laboratory, reception area and staff room area. The clients benefit from comprehensive medical supervision, personalized behavioral health therapy, expert case management, and dedicated substance abuse counseling. These observations not only affirm Illumination Health + Home's innovative approach to addressing homelessness but also identify vital opportunities to strengthen impact measurement.

By doing so, Illumination Health + Home can demonstrate sustainable housing outcomes for those in need and further its mission in advancing services within Orange County's challenging housing landscape.

The potential for widespread positive change through this initiative is substantial, and it underscores the importance of ongoing support and collaboration in the field of homelessness intervention.



NGO VISIT – LESTONNAC FREE CLINIC

July 2025 - The SMFT team visited the Lestonnac Free Clinic that is supported by the SMFT in Orange County, California, on July 8 to observe their healthcare intervention programs. This initiative is effectively transforming medical outcomes for uninsured and low-income families of the region by leveraging comprehensive mobile telemedicine services and surgical care.

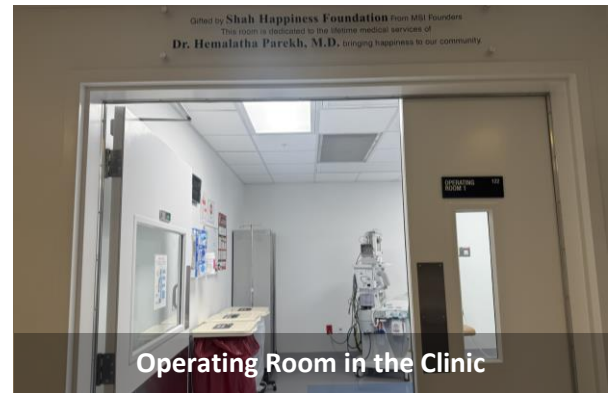
The team visited the 4,000-square-foot Lestonnac Surgery Center closely examined two facilities where Lestonnac Free Clinic is actively implementing its integrated mobile healthcare and surgical platform. The new surgery center will triple the monthly surgical capacity of over 60 procedures. It provides access to vital procedures including hernia repairs, cataract surgeries, and cancer screenings. There were operating rooms, private room, storage rooms along with medicine stock at the center.

This groundbreaking project is revolutionizing healthcare access by providing daily telemedicine services through pre-installed mobile van equipment and free surgical procedures to patients experiencing financial barriers to care. Through volunteer-driven service delivery, this intervention demonstrates remarkable potential for scalable impact across Orange County's vast and diverse uninsured population.

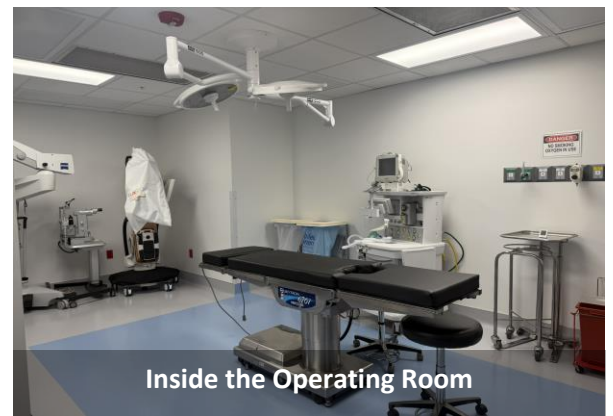
The mobile telemedicine service has successfully impacted over 10,000 patients with support from over 700 volunteers. It operates a comprehensive two-room mobile medical unit that travels to five cities throughout Riverside County twice per week on a rotating schedule. This is an innovative approach that addresses the critical barrier of healthcare proximity by partnering with the local churches, community centers, and non-profit organizations to bring essential medical services directly to underserved communities.

Following the 2020 pandemic, Lestonnac enhanced their mobile platform by incorporating cutting-edge portable medical equipment and secure video connections, enabling trained medical assistants to operate diagnostic tools while specialists' access real-time data, including magnified sound and images, for accurate remote assessments.

These observations not only affirm Lestonnac Free Clinic's innovative approach to addressing healthcare inequity but also identify vital opportunities to strengthen impact measurement.



Operating Room in the Clinic



Inside the Operating Room



Recuperative Care Center



Storage Room

NGO VISIT – ROCKET LEARNING ANGANWADI CENTRES

July 2025 - The SMFT team visited the Anganwadis that are supported by Rocket Learning in Gurgaon, Haryana, on July 8 to conduct a thorough evaluation of their early childhood development interventions. This initiative is effectively transforming learning outcomes for children by leveraging innovative digital content, which is being delivered across multiple Anganwadi centers in the region.

During the visit, the team closely examined two Anganwadis where Rocket Learning is actively implementing its dynamic digital learning platform. This groundbreaking project is revolutionizing early childhood education by providing daily early childhood development (ECD) activities through WhatsApp to parents and Anganwadi workers. Priced at an extraordinary value of just \$1.19 per child annually, this intervention demonstrates remarkable potential for scalable impact across India's vast and diverse Anganwadi network.

Throughout their observational visits, the team noted significant positive changes in the interaction patterns among children, parents, and workers.

All five stakeholders interviewed expressed overwhelming confidence in the effectiveness of the content, particularly appreciating its user-friendly design, which facilitates ease of use for all participants. Parents and Anganwadi workers articulated their strong satisfaction with the daily activities provided through the digital platform, highlighting a substantial increase in engagement and involvement in early childhood development practices.

These observations not only affirm Rocket Learning's innovative approach to early childhood education but also identify vital opportunities to strengthen impact measurement. By doing so, Rocket Learning can demonstrate sustainable learning outcomes and further its mission in advancing education within India's rural landscape.

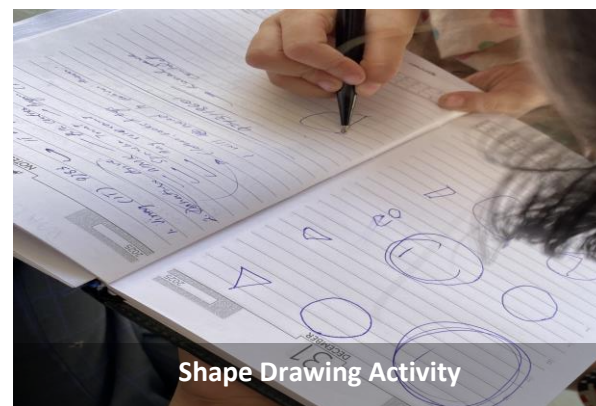
The potential for widespread positive change through this initiative is substantial, and it underscores the importance of ongoing support and collaboration in the field of early childhood education.



Anganwadi Centre



Interaction with Parents



Shape Drawing Activity



Children Doing Various Activities

NGO VISIT – EKAL INTEGRATED VILLAGE DEVELOPMENT

July 2025 – The SMFT team visited the Ekal IVD Project in Viratnagar, Rajasthan on 11 July to observe the comprehensive skill development initiative. The project was launched in November 2023. This multi-faceted program addresses digital literacy, women's empowerment, and sustainable agriculture challenges in a region with significant gender disparities, evidenced by the 889:1000 sex ratio.

The team observed that the project has transformed skill accessibility by providing computer training in MS Word, PowerPoint, Excel, and CorelDraw for students from Class 9 to second-year college. Previously, only 2 of 20 participants had ever used computers, highlighting the digital divide in rural areas.

The team visited the women empowerment sub center where the women aged 13-35 who were traditionally confined to homes are now actively attend stitching classes. This represents a significant cultural breakthrough in this conservative district, and the initiative serves as a powerful reminder of the transformative power of education and technology in creating equitable opportunities for all members of society.

During field observations, the team noted the organic farming component's mixed results. While farmers have embraced sustainable practices using provided seeds, vermicompost pits, and technical guidance, initial yield reductions pose economic challenges.

Despite these initial setbacks, the project has led to improvements in soil health and the quality of the produce, which is now exhibiting longer shelf life. These outcomes suggest that while there may be short-term economic challenges associated with adjusting to sustainable practices, the long-term benefits for agricultural sustainability are promising.

With continued support and education, the project aims to foster not only greater self-sufficiency among farmers but also improved food security within the community.



Women Empowerment Sub Center



Women Empowerment Center



Student Beneficiaries of IVD



Beneficiaries Growing Medicinal Plants

NGO VISIT – MUSAHAR INTEGRATED DEVELOPMENT PROJECT

July 2025 - The SMFT team visited the communities supported by Bhansali Trust in Gaya, Bihar, on July 14 and 15 to observe their comprehensive social upliftment interventions. This initiative is effectively transforming lives within the marginalized Musahar community by leveraging integrated approaches to education, healthcare, and economic empowerment across multiple villages in the region.

During the visit, the team closely examined seven key operational sites where the Bhansali Trust is actively implementing this project. This is a groundbreaking project that is revolutionizing the community development by providing education, healthcare, skill development, and financial inclusion services to historically disadvantaged populations. Operating across 151 villages with 199 active Self Help Groups (SHGs), this intervention demonstrates remarkable potential for scalable impact across Bihar's vast and diverse rural landscape.

The team noted significant positive changes through interaction with the community members, particularly women's empowerment and children's educational outcomes. The establishment of the Sarva Mangal Vidyalaya serving over 200 children from 5 villages. along with the medical mobile team reaching 8,000 people monthly, showcases the comprehensive nature of this intervention.

The team also interacted with the various stakeholders who expressed overwhelming confidence in the effectiveness of the programs, particularly appreciating the integrated approach that addresses education, healthcare, and economic needs simultaneously. Women SHG members and parents articulated their strong satisfaction with the accessible credit facilities (reduced from 15% to 2% annual interest), skill development opportunities through weaving centers, and improved educational access for their children, highlighting a substantial increase in community participation and social mobility.

These initiatives not only affirm Bhansali Trust's innovative approach to holistic community development but also identify vital opportunities to strengthen impact measurement and infrastructure improvements.



Sarva Mangal Vidyalaya



Interaction with the Beneficiaries



Weaving Centre for Women



SMFT and Bhansali Trust Teams

NGO VISIT – EKAL TELEMEDICINE ENHANCED AROGYA

July 2025 – The SMFT team visited the SMFT-supported Telemedicine Enhanced Arogya (TEA) project, implemented by EKAL Arogya Foundation of India, on July 16 in Thava, Gujarat and Viratnagar, Rajasthan. This initiative delivers essential healthcare services to tribal and underserved communities through innovative telemedicine solutions.

The team visited the TEA project implemented in Viratnagar, Rajasthan, where similar door-to-door health profile collection activities occur with women Sevikas who provide telemedicine services including blood pressure monitoring, blood sugar testing, general checkup and online doctor consultations using Ekal Arogya App. The program promotes homegrown medicinal plants, wall messaging campaigns, and health rallies to enhance community awareness.

On July 16, the team visited the TEA project in Jambar village and operated across 30 tribal villages in Thava block. EKAL is implementing similar programs in 360 villages throughout Gujarat. At the grassroots level, 15 Sevikas from the Scheduled Tribe community conduct regular household visits and provide telemedicine services including blood pressure monitoring, blood sugar testing, BMI assessments, anemia screening, and first aid through the EKAL Arogya App. Each member earns Rs. 1,899 (\$22.11) monthly through this project.

The team observed that there were comprehensive health interventions alongside infrastructure improvements visible through the project. Soak pits, compost pits, and water filter pots that provided effective solutions for clean water access and waste management. The Medicinal plant cultivation included Drumsticks, Tulsi, Pudina, and Aloe vera flourished in household backyards, with residents demonstrating knowledge of therapeutic applications through organic, urea-free cultivation practices.

One notable beneficiary, Sakuntalaben Sankarbhai Vasava, a 49-year-old Jambar village resident, received significant relief from persistent acidity following a Sevika consultation and medication guidance provided through the EKAL Arogya App. Her condition improved markedly, eliminating discomfort and demonstrating the program's therapeutic effectiveness.



Telemedicine Arogya Sevikas, Viratnagar



Organic Pit, Viratnagar



Soak Pit, Thava



SMFT and Ekal Telemedicine Enhanced Arogya Team, Thava

NGO VISIT – LEARNING AND MIGRATION PROGRAM

July 2025 – The SMFT team visited the Learning and Migration Program (LAMP) that is supported by SMFT and implemented by American India Foundation (AIF) on July 17 in Tapi District, Gujarat. This initiative addresses the educational challenges faced by tribal communities affected by seasonal migration.

The program addresses critical migration-related educational disruptions, as families frequently migrate to Bardoli for sugarcane work and Navsari-Nasik for labor opportunities. There are 6 Learning Resource Centers (LRCs) and 30 spoke centers that ensures continuous educational support to the students despite seasonal migration patterns.

The LAMP project has successfully reached 70 tribal villages across Tapi District, impacting 53 Anganwadi centers, 70 primary schools, and 3 high schools. Since inception, the program has trained 92 government schoolteachers, 70 school principals, 110 Anganwadi workers, and 364 School Management Committee members. By March 2025, 294 children participated in Learning Resource Centers (LRC), while 210 benefited from the Learning Enrichment Program (LEP).

During the visit to Agasvan village's Learning Resource Center, the team observed 19 students from Grades 3 to 5 participating in the LEP program. The child-centered, activity-based pedagogy focuses on science and mathematics. Students demonstrated remarkable progress through interactive learning methods designed to boost educational outcomes.

The team later visited the Anganwadi center in Agasvan village, where 11 students from the Gamit tribe showcased their learning through singing and sorting exercises. The early childhood education component utilizes cognitive development resources. There are 5 facilitators managing 20 Anganwadi's each to support activity-based learning alongside government curriculum.

The team also visited Gyandeep Ashram School in Khurdi village, where 9th and 10th grade students receive learning in mathematics and science subjects. One notable beneficiary, Suraj, a 10th-grade student, demonstrated exceptional intelligence and problem-solving abilities, reflecting the program's potential for nurturing academic talent among tribal youth.



Learning Resource Center, Agasvan



Children in Anganwadi Center, Agasvan



SMC -PRI -Citizen Educator Training



Grade 9 Students in Gyaandeep Ashram School

NGO VISIT – SOUTH ASIAN HELPLINE AND REFERRAL AGENCY (SAHARA)

July 2025 – The SMFT team visited the South Asian Helpline and Referral Agency (SAHARA) that is supported by SMFT in Los Angeles, California, on July 17 to observe their intervention programs. This initiative addresses the critical support needs faced by South Asian communities affected by domestic violence, elder abuse, and immigration challenges.

During the visit to SAHARA's project office, the team observed rooms for case managers to conduct virtual meetings and provide mobile services to maintain client safety during challenging political times. The culturally competent, trauma-informed approach focuses on empowerment and independence. Clients demonstrated remarkable progress through personalized support services designed to break cycles of violence and abuse.

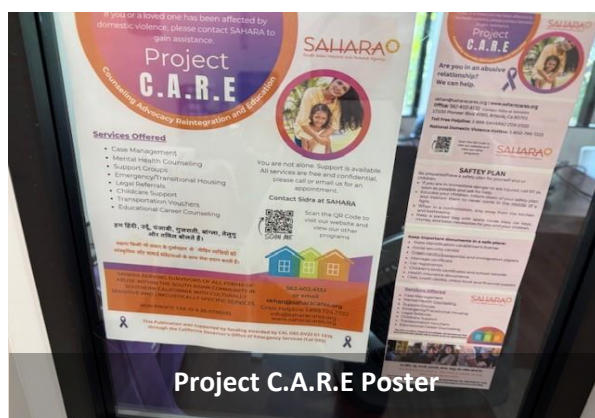
Through Project C.A.R.E (Counseling, Advocacy, Rehabilitation/Reintegration and Education), SAHARA has been ensuring comprehensive support services despite complex social and legal challenges affecting the vulnerable populations. The SAHARA's project has successfully reached communities across Los Angeles and Orange County and impacted over 163 domestic violence survivors, 105 elder abuse victims, and 388 community members seeking immigration and legal assistance over the period of three months.

Since inception, the program has provided mobile services to maintain safety, trained staff in culturally sensitive approaches, and established partnerships with community organizations. The various services provided under this project are Case Management, Mental Counselling, Support Groups, Emergency/Traditional Housing, Legal Referrals, Childcare Support, Transportation Vouchers, Educational Career Counseling.

By June 2025, SAHARA became a SAFE at HOME registered agency. They also launched a public awareness campaign through bus #2208 in Santa Ana. With SMFT's support, the program addresses critical barriers to accessing culturally appropriate services, as community assessments revealed families frequently face language barriers, cultural stigma, and fear due to the current political climate.



SAHARA C.A.R.E Office



Project C.A.R.E Poster



Facilities for Childcare



SAHARA Awareness Campaign

NGO VISIT – DANG INTEGRATED DEVELOPMENT PROJECT

July 2025 – The SMFT team visited the Dang Integrated Development Project supported by SMFT and implemented by Bhansali Trust on 18 and 19 July in Dang District, Gujarat. This initiative addresses health, nutrition, and economic challenges across 562 remote tribal villages in Dang.

On 18 July, the team visited SHG meeting in Sendriamba, Dang. The overall project has transformed financial access by organizing 13,479 women into 1,280 Self-Help Groups with total capital of Rs.8,67,71,464 (\$ 1 million). Previously, 80% of families depended on exploitative landlords charging 50-100% interest rates, often resulting in bonded labor. SHGs now provide loans at 2% interest, breaking cycles of exploitation and debt bondage.

During village visits, the team observed diverse livelihood interventions of the project. At Pipalghodi, the Wadi Project, supports a 60-year-old widow, Rah Ambar who successfully harvested her first papayas from fruit trees provided by the initiative.

The team visited SMFT supported Poorna Clinic operated by Bhansali Trust at Morzira. The clinic serves 1,239 monthly patients at nominal costs of Rs. 20 (\$0.23) for initial visits compared to typical Rs. 500 (\$5.7) charges elsewhere. There are six physiotherapy centers across the district that treated 1,485 patients in June 2025.

During home visits to Dhadhra village, the team met two women undergoing physiotherapy treatment. Archana Pawar, a 35-year-old woman, experienced remarkable recovery from stroke complications with Rs.4,000 (\$45) treatment support from Bhansali Trust. The treatment improved her health greatly that even restored her natural hair color from white to black. Her mother also receives ongoing physiotherapy for partial paralysis, maintaining hope despite challenging circumstances.

The team also visited the nursery project at Chinchinagaontha village where the project empowers 11 SHG women through various plant cultivation like Drumsticks (Saragvo), Goras Amli, Papaya, Ber (jujube), Bamboo, and Neem. Through Govt. MGNREGA Scheme, the SHG's collective monthly earnings goes up to Rs. 31,000 (\$358). These comprehensive interventions demonstrate SMFT and Bhansali Trust's holistic approach to tribal development, ensuring sustainable healthcare access, economic empowerment, and livelihood creation.



SHG Meeting, Sendriamba



Beneficiary of Wadi Project



Bed Facility at Poorna Clinic



Nursery Project, Chinchinagaontha

NGO VISIT – SHRIMAD RAJCHANDRA MISSION DHARAMPUR

July 2025 – The SMFT team visited various facilities supported by Shrimad Rajchandra Mission Dharampur in Gujarat on 19 July to observe their comprehensive women empowerment and healthcare interventions. This initiative is effectively transforming lives within tribal and rural communities by leveraging integrated approaches to skill development, manufacturing, and preventive healthcare across multiple operational centers in the region.

During the visit, the team closely examined the Shrimad Rajchandra Centre of Excellence for Women which is a new 68,000 sq. ft. manufacturing facility and the Raj Uphaar production unit where SRMD is actively implementing its transformative employment platform.

This groundbreaking project is revolutionizing women's economic empowerment by providing sustainable employment opportunities to over 700 women of tribal origin, equipping them with manufacturing skills for over 100 products under the 'Raj Amrut' label. Currently empowering over 200 tribal women through FMCG production, this intervention demonstrates remarkable potential for scalable impact across Gujarat's diverse tribal landscape.

The team noted significant construction progress in the new facility of with complete ducting installation, nitrogen gas and hot oil piping systems, warehouse structure erection, and comprehensive flooring completed within a two-month timeframe. The production process encompassing dough preparation, packaging, labeling, storage, and distribution operates seamlessly across dedicated operational rooms will provide support to the Raj Amrut and other facilities.

The team later visited the Shrimad Rajchandra Hospital that stands as a beacon of transformative healthcare delivery in South Gujarat. This 250-bed hospital provides Radiology, Neonatal Intensive Care Unit (NICU), MRI, CT-Scan, Prosthetics and Orthotics, Aqua therapy rehabilitation services, Physiotherapy, Dentistry, etc.

The Vision Care and Anemia Mitigation Programs under SRMD provides mass screening and treatment for the vision and anemia related issues experienced in such areas. These Initiatives represents SMFT's commitment to bridging healthcare access gaps for underserved rural populations.



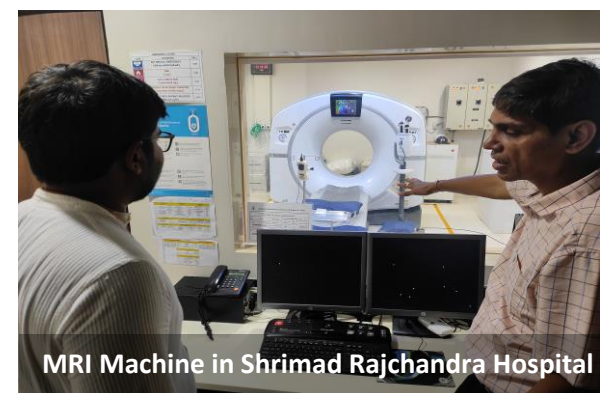
Women in Raj Uphaar Manufacturing Unit



Centre of Excellence for Women Site



Sarvamangal University Site



MRI Machine in Shrimad Rajchandra Hospital

NGO VISIT – VISION AND ANEMIA SCREENING CAMP

July 2025 – The SMFT team visited 3 schools and 1 company on July 4 and 24 to assess vision and anemia screening programs supported by SMFT and implemented by Shrimad Rajchandra Hospital. These initiatives continue to provide essential healthcare services to underserved communities in rural areas across Gujarat and Dadra and Nagar Haveli.

On July 4, the team visited three schools in Kaprada taluka, Valsad district, Gujarat, to observe vision screenings organized by Shrimad Rajchandra Hospital. At Government Secondary & Higher Secondary School in Vaddha Village, 222 out of 227 enrolled students were screened, with 15 receiving free eyeglasses on the spot. The team then proceeded to Ashram School in Jamagbhad Village, where 133 out of 140 students participated in the screening, resulting in 6 eyeglass distributions. At Government Primary School, also in Jamagbhad Village, 143 out of 168 students were examined, with 4 students receiving corrective eyeglasses.

The screenings utilized both QuickSee Autorefractor and Manual Trial Set methods to achieve remarkable efficiency with each examination completed within 2-3 minutes per beneficiary. The QuickSee technology proved particularly beneficial for students who struggled with traditional Snellen chart communication.

On July 24, the team visited Faze Three Limited Manufacturing Unit in Dadra and Nagar Haveli to observe anemia screenings conducted by Shrimad Rajchandra Hospital's anemia team. Out of 1,600 employees, 369 individuals were screened using digital hemoglobin meters. 87 (24%) employees were identified as anemic. All affected employees received free iron and folic acid tablets sufficient for three months, along with deworming tablets on-site.

One notable case involved Kantu Chottu Halpati, a 52-year-old employee, whose hemoglobin level registered at 8 g/dL. He expressed gratitude for the screening, sharing that he had been experiencing weakness while lifting heavy objects but was previously unaware of his anemic condition. The screening enabled timely intervention and treatment. These comprehensive screenings demonstrate the continued effectiveness of SMFT and Shrimad Rajchandra Hospital's collaborative approach in delivering critical healthcare services to students and working communities.



Vision Screenings at Govt. Primary School Jamagbhad



Student Undergoing Vision Screening Using QuickSee Autorefractor



Free Eyeglasses Distributed After Vision Screening



Anemic Employee Receiving Iron Folic Acid Tablets for Treatment

NGO IN FOCUS JULY'25 – ARHAM YUVA SEVA GROUP

About the Nonprofit

The Arham Yuva Seva Group (AYSG) is a non-profit organization that was founded in November 2005 and inspired by Rashtrasant Param Gurudev Shree Namramuni Maharaj Saheb. It is dedicated to "Spreading the Colours of Humanity" through comprehensive community service that integrates healthcare, education, rural development, and animal welfare.

Founded as a grassroots movement in Mulund, Mumbai, the organization channels the compassionate energy of youth into collective action serving humanity's most vulnerable populations.



AYSG addresses community needs as a holistic development challenge affecting families, individuals, and the entire communities. Their comprehensive model encompasses healthcare camps, educational support, widow mother assistance, and community development programs, ensuring sustainable impact that transforms both beneficiaries and volunteers through structured team-based service delivery.



About the SMFT Funded Project

- SMFT and Arham Yuva Seva Group, through its free meal distribution project named Guru Prasad, are providing food to every needy person living in Ghatkopar, Mumbai.
- On 15 July, 2024, Rashtrasant Param Gurudev Shree Namamuni Maharaj Saheb, inaugurated the 'Guru Prasad' Project in virtual presence of Rika and Manu Shah. The Preparation of these meals is done at Parasdham's all-day central kitchen.
- SMFT, under the leadership of Rika and Manu Shah, initiated a transformative CNG Auto Rickshaw Distribution Program in Kutch, Gujarat's Bidada region in collaboration with Arham Yuva Seva Group. This marks a significant milestone in advancing the economic opportunities for the auto rickshaw drivers while providing environmentally sustainable transportation solutions.



NGO IN FOCUS JULY'25 – ARHAM YUVA SEVA GROUP (Cont.)

Project Location/Geography

- The free meal distribution project is being implemented in Ghatkopar, Mumbai, Maharashtra.
- The Auto Rickshaw Distribution Program in Bidada, Kutch, Gujarat.



Recent Project Updates

Since the start of the project, Arham Yuva Seva Group has been giving over 21,000 hot sattvic food monthly in Ghatkopar. In terms of auto rickshaw distribution, by July 2025, 255 auto rickshaws have been donated.



Overall Impact

Since the launch of the Auto Rickshaw Distribution Project, significant strides have been made:

- 255 people got financial independence but also helped in improving their standard of living and long-term economic stability.
- 100 out of 600 rickshaws were given to the local drivers in Bidada region.
- The project promotes green energy solution and sustainability.



The food distribution project is making a significant impact by serving delicious hot sattvic meals to over 2,500 individuals every single day in Ghatkopar. Operating 365 days a year, the kitchen has now delivered an astounding 8 million meals to those in its first year. The project is managed by the Parasdham team who are passionate and committed to ensuring that no one in our community should go to bed hungry.



Highlight of the Month

In February 2025, SMFT supported auto rickshaw distribution was done at Shree Bidada Sarvodaya Trust. Rika and Manu Shah spearheaded this important event by delivering 21 autorickshaws on that day with 100 allocated specifically for Bidada village. The Arham Group is going to distribute a total of 600 autorickshaws in various region of India. The event was also graced by the presence of Mr. Praful Pansheriya, the Minister for Tribal Development, Primary, Secondary, and Adult Education of Gujarat.



Awards

Arham Yuva Seva Group received recognition from the Limca Book of Records in 2015 for collecting the highest amount of wastepaper nationwide through their "Maha Pasti Abhiyaan" campaign. They also earned a Certificate of Appreciation from ISKCON Annamrita for supporting the Midday Meal Project for underprivileged school children in Maharashtra.



In the News

Arham Yuva Seva Group was featured in news articles like [The Free Press Journal](#), Gujarat Midday for its food distribution and rickshaw distribution initiatives.

THE FREE PRESS JOURNAL

e-Paper Get App

HOME MUMBAI NEWS FPJ SHORTS ENTERTAINMENT BUSINESS GAMES FEATURES INDIA SPORTS VIRAL EDUCATION

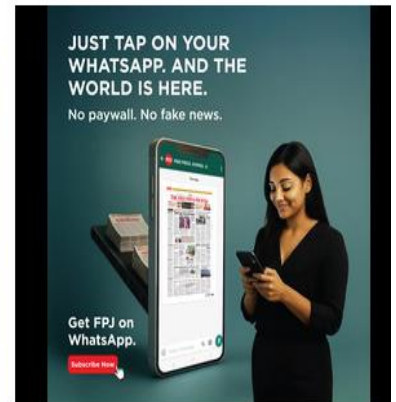
Mumbai: Jain Social Organisation Launches Initiative To Feed Thousands Of People Daily In Ghatkopar

To feed thousands of needy people without any barrier of caste or community, the project will function every day from 10 am to 6 pm at Parasdham in Ghatkopar's Vallabh Baug Lane and in Kamaraj Nagar.

FPJ News Service | Updated: Monday, June 17, 2024, 08:36 PM IST



Mumbai: Jain Social Organisation Launches Initiative To Feed Thousands Of People Daily In Ghatkopar | FPJ



RECENT STORIES

Maharashtra Extends MSRTC Land Lease Period To 98 Years To Boost Commercial Utilisation



Mumbai: MP Ravindra Waikar Demands Special Housing Scheme Under PMAY For



SUCCESS STORY – ARHAM YUVA SEVA GROUP



Name: Anonymous

Location: Bidada

Project: Auto Rickshaw Distribution Project

A beneficiary had long dreamed of owning his own auto rickshaw but lacked the financial means to make this aspiration a reality. Working as a daily wage laborer, the cost of purchasing a new vehicle seemed insurmountable for his modest household income.

His life took a transformative turn when he discovered a pamphlet announcing a collaborative initiative by Arham Yuva Seva Group, SMFT, and Kutchmitra providing financial assistance for new auto rickshaw purchases. The opportunity represented hope for economic independence and sustainable livelihood generation.

Upon applying for the program, the man was delighted to learn of his selection as a beneficiary. However, the initiative came with a meaningful condition: recipients must commit to remaining addiction-free. This requirement prompted the man to make a significant personal commitment to eliminate tobacco consumption from his lifestyle.

"I have decided to become completely addiction-free," the beneficiary pledged to the Arham Yuva Seva Group team, demonstrating his dedication to both personal transformation and program compliance.

During the key handover ceremony, he expressed profound gratitude toward the donors and organizers. "This rickshaw represents not just a vehicle, but a new chapter of my life—one where I can provide for my family with dignity," he shared, his voice filled with appreciation for this life-changing opportunity. The project's commitment to fostering a healthy community extends beyond economic empowerment. Every beneficiary has pledged to maintain complete freedom from all forms of addiction, including tobacco, alcohol, and other substances. This requirement serves multiple purposes: ensuring the safety and reliability of passenger transportation, promoting better health outcomes for the drivers and their families, and contributing to the creation of an addiction-free community ecosystem.

This holistic approach recognizes that sustainable change requires addressing both economic and social factors, creating a foundation for long-term success and community wellbeing.

SUCCESS STORY – ARHAM YUVA SEVA GROUP



Name: Anonymous

Location: Bidada

Project: Auto Rickshaw Distribution Project

For fifteen years, a man in his sixties with weathered hands gripped the steering wheel of his faithful auto rickshaw and navigated the streets of Bidada and nearby villages to provide for his family.

As the sole breadwinner in a household, every rupee earned from his daily rides was precious feeding his

wife and two children, buying medicines, and keeping their modest household running.

When the aging rickshaw began showing signs of irreparable wear with frequent breakdowns, mounting repair costs, and declining fuel efficiency. The rickshaw was going to be sent for scrap now. This felt heavy for him and his family.

Taking loans seemed impossible with no steady income guarantee, and finding alternative employment at his age felt overwhelming. Just when hope seemed completely lost, divine intervention arrived through SMFT's CNG Auto Rickshaw distribution.

"Now with Guruji's blessings, my households' needs would be properly met," the beneficiary says with his voice trembling with gratitude as he proudly touches his new eco-friendly rickshaw.

The transition from an old conventional rickshaw to a modern CNG vehicle represents more than just vehicle replacement—it demonstrates how targeted interventions can transform individual livelihoods while contributing to broader environmental sustainability goals in the transportation sector.

Most importantly, the new rickshaw has restored his confidence as a service provider. The new appearance and reliable performance will attract more customers, increasing their daily earnings. "Now I can focus on providing quality service instead of worrying about vehicle problems," the man notes, highlighting how this intervention has created sustainable economic stability for his entire household.

The reliable engine performance means fewer breakdowns and reduced maintenance expenses, eliminating the constant worry about unexpected repair costs that previously strained his budget. Also, this improved work environment enables him to operate longer hours when needed without compromising his health.

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