

NEWS UPDATE

OCTOBER 2023



“We make a living by what we get, but we make a life by what we give.”

- WINSTON CHURCHILL



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INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means "Goodness to All."

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



SMFT'S TRANSFORMATIONAL CONTRIBUTION FOR SPECIALLY ABLED KIDS

SMFT spearheaded a transformative initiative by supporting the construction of a specialized hospital and residential school in Bangalore for children with special needs. This visionary project stands as a testament to SMFT's commitment towards providing tailored care and education to these exceptional children. Through this endeavor, SMFT is not just building infrastructure; but also creating a nurturing space where each child can thrive, fostering a brighter future filled with hope, dignity, and endless possibilities.

NGO VISIT – MATHRUSHREE MANOVIKASA KENDRA

October 2023 – SMFT Team visited Mathrushree Manovikasa Kendra, a non-profit organization devoted to enhancing the lives of specially-abled children.

At Mathrushree Manovikasa Kendra, Mr. Basavaraju leads a dedicated team of childcare providers and teachers, nurturing and supporting children aged between 3 months and 30 years. The Kumara Park Centre, a specialized residential school for infants and young kids, serves as a haven for these young souls.

The core mission of the organization revolves around empowering disabled children with the necessary skills to assimilate into society seamlessly. They offer a wide spectrum of services, including self-help skills and personal hygiene training, individualized education programs tailored to each child's needs, motor skill development, physiotherapy for children with motor disabilities, literacy education, and psycho-social support for parents, yoga sessions, and medical care provided by qualified healthcare professionals.

The educational curriculum for these children diverges significantly from that of mainstream education. It encompasses foundational skills like literacy and numeracy, fostering self-reliance, etiquette, social skills, and activities of daily living (such as personal care, hygiene, dressing, etc.). The teaching methodologies are personalized, designed to align with the temperament, aptitude, and family backgrounds of each child.

Presently, the Kumara Park Centre accommodates over 40 girls and children needing medical attention, while the Gowdanahalli Centre houses over 50 adolescent boys.

The premises of the non-profit were adorned with educational aids like alphabet charts and instructional displays on good hygiene practices. Additionally, the team disclosed the monthly sponsorship costs, Rs. 5000 for boys and Rs. 7000 for girls, to support the needs of individual children.



Meal Distribution



Kids during Lunch Time



Kids Residing at the Centre



Sweets Distribution

NGO VISIT – AMERICAN INDIA FOUNDATION

October 2023 – Sarva Mangal Family Trust Team recently visited American India Foundation’s Market Aligned Skills Training Center, in Mysore, an inspiring place that helps underprivileged youth. This center stands as a beacon of hope, dedicated to uplifting underprivileged youth by equipping them with vital skills and opening doors to formal employment opportunities. Its mission is intricately woven into India's pursuit of inclusive growth, offering a lifeline to those who often find themselves on the fringes of society.

At the core of the center's vision lies a holistic approach to training. It melds fundamental workforce readiness skills with industry-specific expertise, carving pathways towards diverse job opportunities across multiple sectors. In this way, the center serves as a transformative force, turning the tide for marginalized young individuals and enabling them to navigate the currents of a challenging job market.

Upon completion of their training, these determined candidates find themselves stepping into entry-level positions, carving out a trajectory towards financial independence. The courses offered at the center form a rich possibilities of, covering a spectrum of skills essential for personal and professional growth. From fashion designing and solar to spoken English proficiency, and from basic computer skills to financial literacy and life skills, the center stands as a source of knowledge and empowerment.

As the Sarva Mangal Family Trust Team walked through the doors of the Market Aligned Skills Training Center, they witnessed not just a physical space, but a realm of potential, resilience, and transformation. It's a place where dreams are nurtured, skills are honed, and futures are rewritten. This center stands as a testament to the power of education and training in fostering inclusive growth and propelling India towards a brighter, more equitable future.



Fashion Designing Course Alumni



Solar Course Workstation



Creations Crafted by Students



Computer Course Students

NGO IN FOCUS FOR OCTOBER'23 – SHRIMAD RAJCHANDRA HOSPITAL

The tribal population of South Gujarat is among the most impoverished in the state, confronting significant challenges such as poverty, illiteracy, malnutrition, and limited access to quality healthcare.

Situated in Dharampur, Valsad district of Southern Gujarat, the Shrimad Rajchandra Hospital and Research Centre (SRHRC) stands as a beacon of hope. With 250 beds, this multi-specialty charitable hospital offers a comprehensive array of tertiary-level medical facilities. It is renowned as a world-class medical institution, specializing in providing round-the-clock critical care services to safeguard the health of the community.



Mission

Deliver comprehensive medical services of the highest quality. They are dedicated to ensuring that the underprivileged tribal communities of South Gujarat can access these services, either free of cost or at highly subsidized rates.

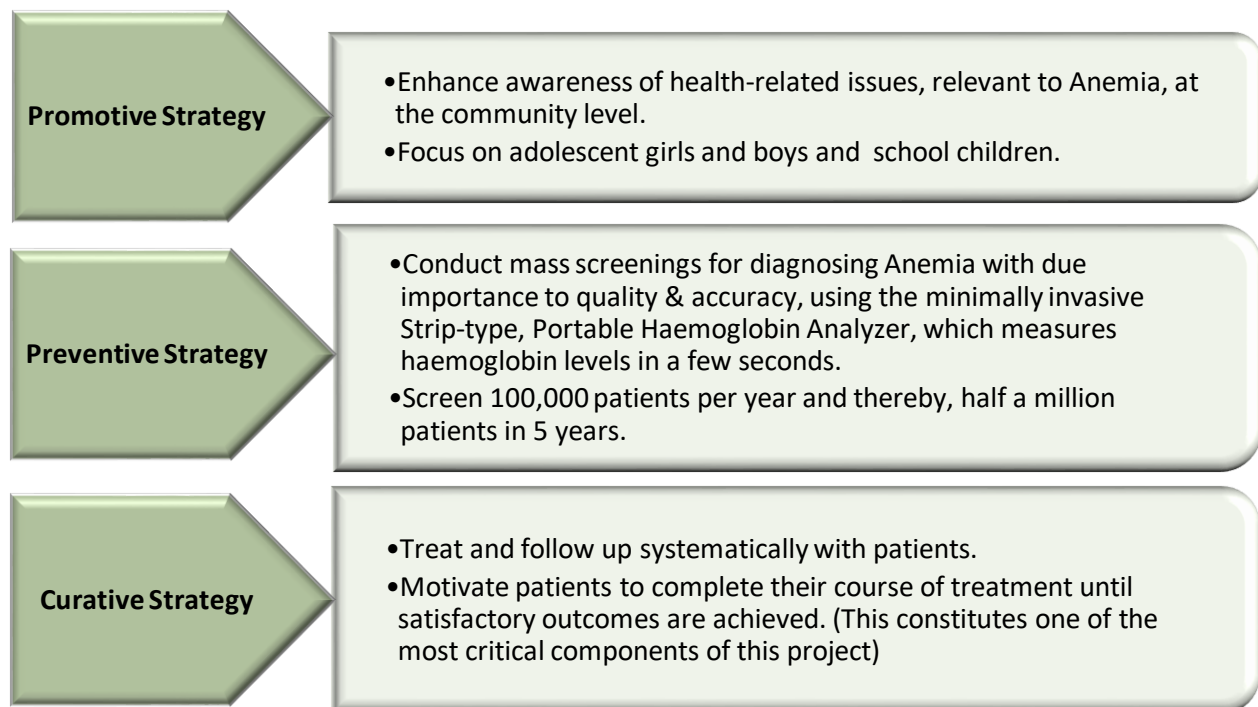
Vision

Be the premier health care provider in the country, with the specific objective of ensuring that patients enjoy freedom from diseases and a continual feeling of well-being.



Anemia Mitigation Project

In the underprivileged tribal areas of southern Gujarat, served by Shrimad Rajchandra hospital **75% of the population is anemic**. To combat this menace, in October 2021, a holistic, time-bound plan was initiated **Anemia Mitigation Project** to manage and significantly reduce the incidence of Nutritional Deficiency Anemia at the community level. A 3-Pronged Strategy was adopted to execute the action plan as below -



Anemia Screening and Treatment for Industrial Workers (6037 Workers Screened From July to September 2023)

NGO IN FOCUS FOR OCTOBER'23 – SHRIMAD RAJCHANDRA HOSPITAL

Project Location

In the state of Gujarat - Dharampur, Kaprada talukas particularly and Valsad district generally and bordering areas of Navsari and Dang districts.

Recent Project Updates

During the period from July to September 2023 –

- **43,000** screenings were done for anemia and about 75% of them, who were found to be anemic were treated.
- Health awareness sessions imparted to **40,000** beneficiaries.
- Increased involvement of Ekal sevikas for anemia screening.



Ekal Sevika Screening for Anemia in Community: More Than 3600 Screenings Done For Anemia from July to September 2023

Overall Impact

- From October 2021 to September 2023 (over a two year period), SRH has done approximately **207,000** screenings for anemia and about 75% of them who were found to be anemic were treated. Health awareness sessions imparted to **185,000** beneficiaries.
- Six medical vans make regular weekly visits to around 130 outreach centers in approximately 90 remote villages. In each mobile clinic, a mini server, a Wi-Fi router and 4 Android tablets are all networked together, allowing for seamless communication, and sharing of patient information between the various healthcare providers in the mobile clinic.
- Utilization of the latest technology for digitally logging in patient details such as socio-demographic data, diagnostic information, treatment protocols prescribed, and dispensing medicines. All patient data is stored on servers which are easily accessible and thereby aid the doctors in making informed treatment decisions.
- Successful collaborations with local key people like the Sarpanch of villages and government officials, Ekal sevikas, SRHRC health workers, ASHA workers (Government health workers), and Aanganwadi workers to help in follow-up and increased patient compliance.
- Partnership with ZS Associates (headquartered in the USA), for data management and analytics to leverage the power of data, science and technology to make more intelligent healthcare decisions, to help in improving health outcomes through the Anemia Mitigation Project.



NGO IN FOCUS FOR OCTOBER'23 – SHRIMAD RAJCHANDRA HOSPITAL

Highlight of the Month

Collaboration with ASHA workers

ASHA workers have started motivating and bringing patients for screening and follow up for Anemia in the Outreach Vans



Compliance through Motivation and Follow up: ASHA Workers Brought 786 Patients in 54 Visits of Outreach Starting From 1st To 30th September 2023



Interaction With ASHA Workers For Improving Follow-Ups For Anemia In Outreach

In the News

શ્રી વાલ્મિકી આશ્રમશાળા રાયબોરમાં બાળકો માટે હેલ્થ ચેકઅપ કેમ્પ



(સત્ય ડે) અનિલ રાઠોડ
વાંસદા : શ્રીમદ રાજચંદ્ર હોસ્પિટલ ધરમપુર અને જશોદા નરોત્તમ ચેરીટેબલ ટ્રસ્ટ ના સંયુક્ત ઉત્ક્રમે બાળકોના હેલ્થ ચેકઅપ નો કાર્યક્રમ રાખવામાં આવ્યો.

બાળકોમાં રહેલી ઉણપો ને સમયસર પારખી યોગ્ય સારવાર દ્વારા નિવારણ અર્થે જાગૃત એવા જશોદા નરોત્તમ ચેરીટેબલ ટ્રસ્ટ અને શ્રીમદ રાજચંદ્ર હોસ્પિટલ

ના ડોક્ટર નર્સ અને સ્ટાફ મળીને અહીંના ૧૪૩ બાળકો અને આઠ શિક્ષકો તથા ઉત્તર બુનિયાદી આશ્રમશાળા રાયબોરના ૮૫ બાળકો નું ચેક અપ કરવામાં આવ્યું બાળકોના હિમોગ્લોબીન અને દ્રષ્ટિને ખામીને લગતી તપાસ કરી યોગ્ય સારવાર માટે હિમાયત કરી બાળકોને આયન તથા સામાન્ય રોગો માટે ની દવાનું

વિતરણ કરવામાં આવ્યું શ્રીમદ રાજચંદ્ર હોસ્પિટલ ના ડોક્ટર મૃણાલી પટેલ સ્ટાફ તથા જશોદા નરોત્તમ ચેરીટેબલ ટ્રસ્ટના છગનભાઈ તેમજ તેમના સ્ટાફ ઉપસ્થિત રહ્યા હતા.

આચાર્ય ભૂપેશભાઈ વહીઆએ ડોક્ટર મૃણાલી બેન પટેલ તથા છગનભાઈ અને અન્ય ઉપસ્થિત સ્ટાફ મિત્રોનો આભાર વ્યક્ત કર્યો હતો.

Holistic Ashramshala Health Checkup Program

General Health checkup with anemia, dental and vision screening, and treatment being carried out.

18 Ashramshalas were covered from August-September 2023

SUCCESS STORY – SHRIMAD RAJCHANDRA HOSPITAL

Nitalben's story embodies the transformative power of timely intervention and comprehensive healthcare. At the age of 20, she found herself at an Anemia camp, grappling with relentless breathing difficulty and overwhelming fatigue. She was carrying twins, making her pregnancy an even greater challenge due to her critically low hemoglobin levels of 4.6 gm/dl.

Recognizing the urgency of her situation, immediate action was taken, and she was swiftly referred to the SRHRC. There, she received not just medical attention but also a ray of hope. With timely and expert care, her hemoglobin levels saw a remarkable improvement, reaching a stable 10.1 gm/dl.

Against formidable odds, Nitalben triumphed. Her unwavering determination and the concerted efforts of healthcare professionals culminated in the safe delivery of healthy newborn twins at the SRH hospital. This success wasn't just about one life saved but a triumphant moment where three lives were safeguarded - Nitalben and her precious twins.

This success story stands as a testament to the pivotal role of timely screening, proactive referral, and meticulous treatment in the realm of healthcare. It highlights the importance of comprehensive care and the profound impact it can have, not just on individuals but on entire families.

Nitalben's journey serves as an inspiration, underscoring the transformative potential of compassionate healthcare and the resilience of the human spirit in the face of adversity. Her story radiates hope and stands as a beacon of what can be achieved through dedication, expertise, and timely intervention.



SUCCESS STORY – SHRIMAD RAJCHANDRA HOSPITAL

Kamleshbhai's story embodies the incredible transformation that comes with dedicated healthcare and resilience in the face of adversity. At 26 years old, he was discovered to have severe anemia during a screening at an outreach camp. Plagued by weakness and breathing difficulties, his condition was a formidable challenge.

However, Kamleshbhai's journey took a turn for the better through timely intervention and a determined approach to his health. With a comprehensive treatment plan spanning three months, his hemoglobin levels surged from a worrisome 3.5 gm/dl to a stable and healthier 9 gm/dl.

The key to his recovery lay in a regimen of oral iron and folic acid supplements, coupled with meticulous monitoring and regular follow-ups to ensure adherence to the treatment plan. Kamleshbhai's commitment to his health and the unwavering support of healthcare providers paved the way for his remarkable progress.

Today, Kamleshbhai stands as a testament to the power of perseverance and medical intervention. His renewed vitality allows him to resume his daily activities with ease, a stark contrast to the struggles he faced before. His journey is a testament to the transformative impact of consistent care and resilience.

Kamleshbhai's success story underscores the importance of accessible healthcare, diligent follow-up, and patient compliance in overcoming health challenges. It serves as an inspiring example of how dedication to treatment, combined with the right interventions, can restore not just health but also the quality of life.

His story is a beacon of hope for many facing similar health issues, reminding us all that with perseverance and the right support, overcoming adversity is not just possible but achievable.



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