

NEWS UPDATE

APRIL 2023



“Education is what remains after one has forgotten what one has learned in school.”

- ALBERT EINSTEIN



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INTRODUCTION

HISTORY OF M S INTERNATIONAL, INC.

Manu and Rika Shah founded MSI in 1975, in the basement of their home in Ft. Wayne, Indiana. MSI is now the largest importer and distributor in the world of Premium Surfaces including granite, marble, porcelain and ceramic tiles, slate, travertine, limestone and other natural stone products from 37 countries. Most notably, MSI provided the granite for the Vietnam Memorial in DC.

Manu and Rika Shah established Sarva Mangal Family Trust (Sarva Mangal means 'let all be happy' in Sanskrit) over 20 years ago with compassion as their driving force for philanthropy. Manu's vision for SMFT is to act as a catalyst, challenge status quo, nurture passionate change-makers and support leapfrogging ideas that are scalable and sustainable. Today, all members from the Shah family are involved in social impact initiatives that are undertaken by SMFT. Manu supports VOSAP – Voice of Specially Abled People, which has created over 10,000 change makers and rated over 18,000 buildings rated for accessibility. He also supports Lend a hand India, which provides digital vocational training to over 300,000 students in 20,000 schools.

In 2007, Mr. Manu Shah was named Ernst & Young's national "Entrepreneur of the Year" in the distribution, manufacturing, and security category.

ABOUT SARVA MANGAL FAMILY TRUST

Established in 1994 by the Founders of M S International, Inc. The mission of the Sarva Mangal Family Trust is to improve and strengthen the health, education and wellness of communities and help them prepare for global jobs of the 21st century. Sarva Mangal is a Sanskrit word which means "Goodness to All."

To advance this mission, the Sarva Mangal Family Trust has donated to and is continuing to work with various organizations and programs in health promotion and prevention, assisting victims of domestic violence, empowering seniors, entrepreneurship, technological literacy, community activism, and children's education.

MONTHLY HIGHLIGHTS



CSR EMPLOYEE ENGAGEMENT ACTIVITY CONDUCTED AT MSI INDIA
Corporate Social Responsibility Team at MSI Bangalore conducted Blood Donation Drive on April 25, 2023 under their employee engagement initiative. The event received an overwhelming response from the employees, with over 105 employees participating in the donation drive. The blood donation camp was set up at MSI office premises, with all necessary safety precautions in place to ensure the well-being of the donors. **(Continued on Page 4)**

EVENT – CSR EMPLOYEE ENGAGEMENT ACTIVITY

April 2023 – Social Impact team at MSI conducted a successful blood donation drive on April 25, 2023 in collaboration with Lions Blood Bank, Bangalore.

The blood donation drive was organized as a part of MSI's corporate social responsibility program, which aims to support the community and contribute towards a noble cause. The event received an overwhelming response from MSI employees, with over 105 employees participating in the donation drive.

The blood donation camp was set up at MSI office premises, with all necessary safety precautions in place to ensure the well-being of the donors. The medical team from Lions Blood Bank conducted the donation process, and MSI employees were given a thorough health check-up before donating blood.

The blood donation drive was a huge success, and we hope to continue our efforts to support such initiatives in the future. MSI would like to thank Lions Blood Bank for their support and cooperation in making this event a success.

MSI remains committed to serving the community and contributing towards the betterment of society.



Pre Health Checkup



Blood Donation



Blood Donation

EVENT – CSR EMPLOYEE ENGAGEMENT ACTIVITY



Registration Process



Registration Process



Pre Health Checkup



Pre Health Checkup

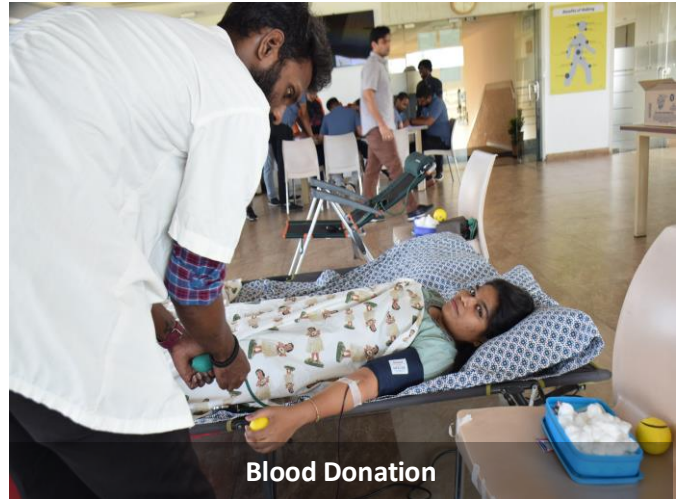


Blood Donation



Blood Donation

EVENT – CSR EMPLOYEE ENGAGEMENT ACTIVITY



EVENT – UNVEILING GLOBAL COMMUNITY IMPACT WALL

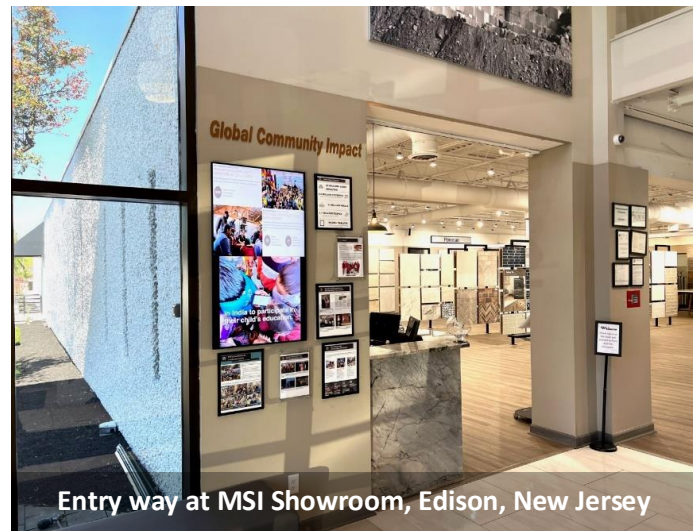
April 2023 – Global Community Impact Wall Unveiled at MSI International’s New Jersey Showroom

M S International, Inc. (MSI), the leading supplier of flooring, countertops, wall tile, and hardscaping products in North America, unveiled its Global Community Impact Wall on April 13, 2023 at its showroom located at Edison, New Jersey.

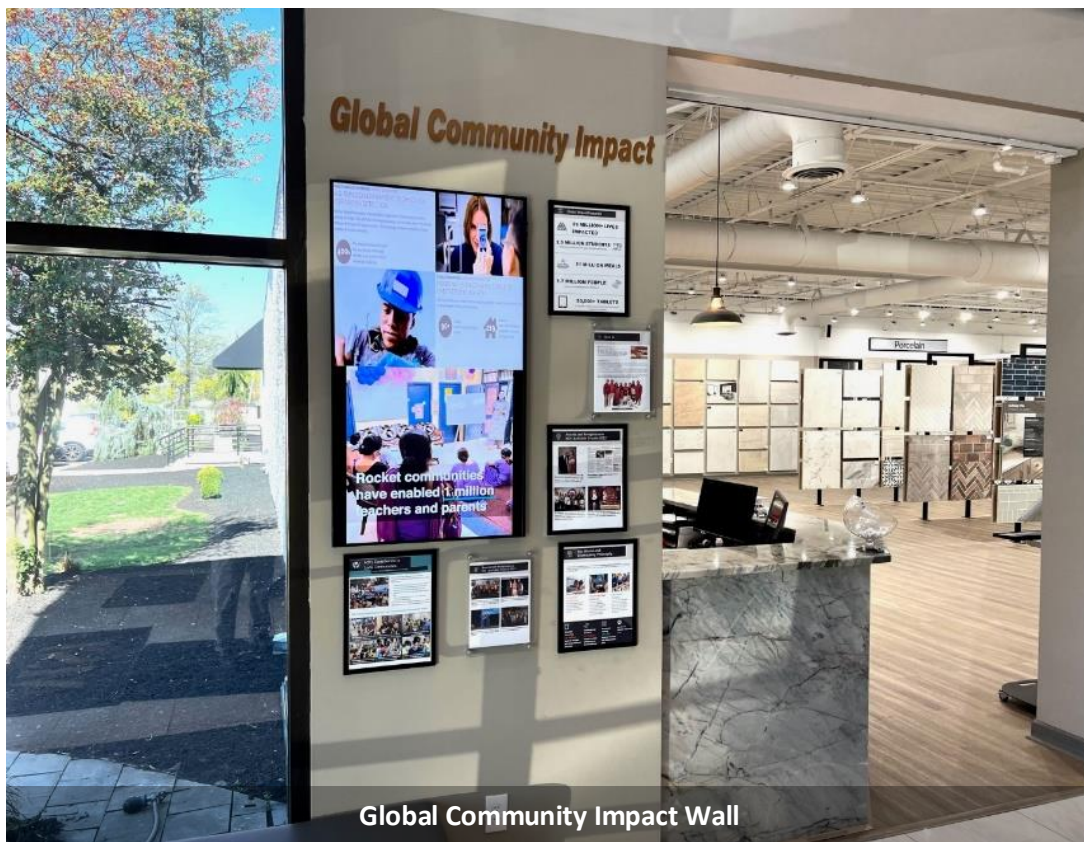
The Wall is a tribute to the philanthropic efforts of MSI Charitable Trust and to the individuals and families whose lives have been impacted by MSI.

The wall features humanitarian work done by the Shah family, and showcases the photographs and stories of MSI’s global impact, mission, grantmaking philosophy and awards and recognition to MSI Charitable Trust.

The Global Community Impact Wall is a testament to MS International’s commitment to create a sustainable and positive impact on the world through its philanthropic interventions.



Entry way at MSI Showroom, Edison, New Jersey



Global Community Impact Wall

EVENT – UNVEILING GLOBAL COMMUNITY IMPACT WALL

Global Community Impact

EDUCATION TECHNOLOGY: US PUBLIC SCHOOLS
2,000 CHROMEBOOKS AND TABLETS DONATED TO US PUBLIC SCHOOLS

To support online learning, MSI has helped over 2,000 families with 800 iPads and 1,200 Chromebooks to public schools and families as a response to COVID-19.

2k Chromebooks & iPads Donated to 812 Students in Public Schools

HEALTH AND NUTRITION: ONEWORLD - KIDS AROUND THE WORLD
50,000 MEALS PACKED FOR CHILDREN IN AFRICA AND SOUTH AMERICA

MSI employees came together in Orange and Edison branches to pack 50,000 meals in 8 floors for kids in sub-Saharan Africa and South America. We partnered with OneWorld Kids Around the World for the meal packing event.

50% Packed meals for kids in sub-Saharan Africa and South America

Global Impact Footprint

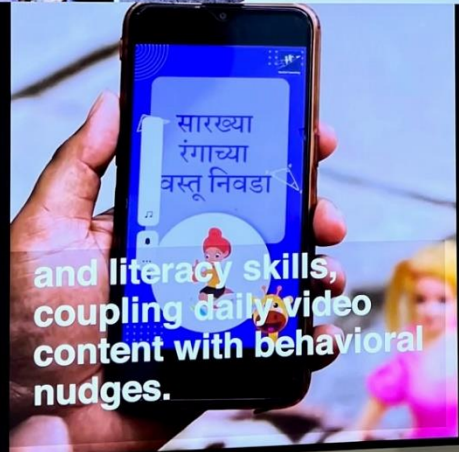
- 25 MILLION+ LIVES IMPACTED
- 2.5 MILLION STUDENTS
- 11 MILLION MEALS
- 1.7 MILLION PEOPLE
- 50,000+ TABLETS

About Us

MSI Charitable Trust is a 501(c)(3) nonprofit organization dedicated to providing educational and technological resources to underserved communities around the world. Our mission is to empower individuals and communities through education and technology, creating a brighter future for all.



and literacy skills, coupling daily video content with behavioral nudges.



Awards and Recognition to MSI Charitable Trust in 2022

MSI Charitable Trust has been recognized for its commitment to social responsibility and community impact. In 2022, the organization received several awards, including the 'Best Charitable Organization' award from the National Business Awards and the 'Most Innovative Social Enterprise' award from the Social Enterprise Awards.



MSI's Contribution to Local Communities

MSI Charitable Trust is committed to supporting local communities through various initiatives. Our programs focus on providing educational resources, job training, and community development projects. We work closely with local organizations and government agencies to identify and address the needs of underserved populations.

MSI Employees Impacting Local Communities Around the World



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Our Mission and Grantmaking Philosophy

MSI Charitable Trust is committed to providing educational and technological resources to underserved communities around the world. Our mission is to empower individuals and communities through education and technology, creating a brighter future for all.

EDUCATION TECHNOLOGY
We provide laptops, tablets, and internet access to students in underserved areas.

HEALTHCARE AND NUTRITION
We provide medical supplies and nutritious meals to children in need.

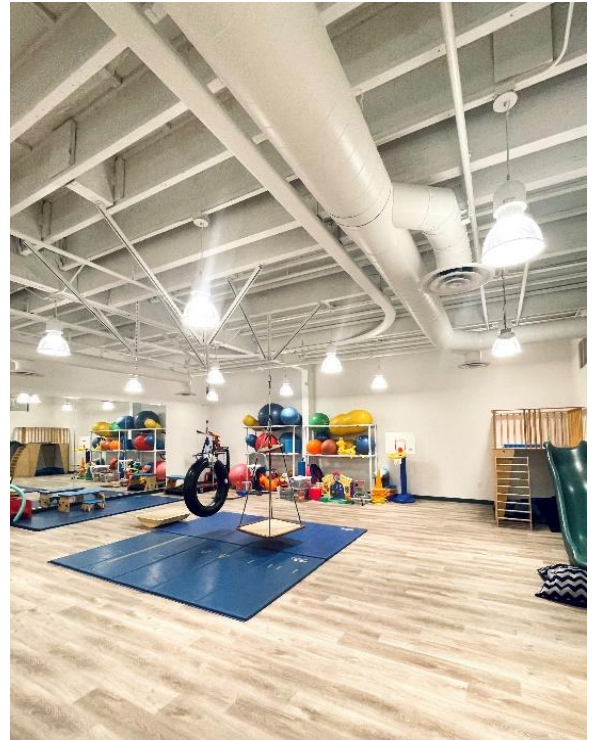
VOCATIONAL TRAINING
We provide job training and mentorship to young adults in underserved areas.



Global Community Impact Wall

NGO IN FOCUS FOR APRIL'23 – UNLIMITED POSSIBILITIES

Unlimited Possibilities (UP), formerly United Cerebral Palsy of Orange County (UCP-OC), is committed to improving the lives of children and families with disabilities in Orange County. UP was founded in 1953 to treat individuals with cerebral palsy. As disability diagnoses in children in Orange County have risen over 25% since 2013, they have broadened their scope to focus on treating children, their families, and a wider range of disabilities including cerebral palsy, autism spectrum disorder, Down syndrome, speech and language disorders, epilepsy, and brain trauma. Their core programs include: 1) early intervention, 2) pediatric therapy, 3) respite care, 4) inclusive childcare, 5) recreation services, and 6) family support services.



Unlike many health and service providers who closed or switched to teletherapy only when COVID-19 struck, UP only closed for two days before resuming in-person services for children and families in need while also offering teletherapy for children who were immunocompromised or otherwise at high-risk for COVID-19. In July 2021, even in the midst of the pandemic, UP moved from their facility in Irvine to their Pediatric Therapy Center in Santa Ana. This move doubled their square footage to 18,607 square feet and massively expanded their service capacity. In March 2022, they changed their name from UCP-OC to Unlimited Possibilities to reflect their inclusive



NGO IN FOCUS FOR APRIL'23 – UNLIMITED POSSIBILITIES (Cont.)

commitment to serving over 160 disability and delay diagnoses. Unlike most disability service providers in Orange County, UP continues to treat children from low-income families, who are often uninsured or under-insured. Today, over 60% of UP's patient population comes from low-income backgrounds.

When UP moved to their current facility, they partnered with MSI who generously provided \$30,000 worth of materials to outfit the Pediatric Therapy Center with flooring, countertops, back splash, and other beautiful surface materials.

Thanks to MSI's generosity and commitment to serving the community, when children and families walk into UP's facility, they see a bright, clear, spacious, and clean aesthetic and space where they are welcomed and reminded that they are in good hands. At their innovative Pediatric Therapy Center, UP offers early intervention and three forms of pediatric therapy under one roof, making accessing multiple services easier for families and ensuring that no developmental disability or delay diagnosis is left untreated.



NGO IN FOCUS FOR APRIL'23 – UNLIMITED POSSIBILITIES (Cont.)

In early intervention for infants, child development specialists identify and treat delays in cognitive, social, or motor skills that may impede development. In pediatric therapy, children ages three and older receive physical, occupational, and speech therapy to improve their gross motor, fine motor, and language skills. In addition to the early intervention and pediatric therapy sessions UP provides at their facility, they also hold recreation service events, family support services workshops, and fundraisers at their beautiful facility easily accessed from the 55 Freeway.

With the support of generous community partners like the MSI Trust, UP's Pediatric Therapy Center has been able to serve **2,996 children and family members** with disabilities through **32,722 therapy sessions** since opening their doors in July 2021.

Years UP has been serving the Orange County community: **Over 70 years.**

Locations where UP children and family members reside: **Over 80 unique zip codes** throughout Orange County.



SUCCESS STORY – UNLIMITED POSSIBILITIES

Support from the MSI Trust has allowed UP to make a difference in the lives of children like Addison and Joceyln, who came to UP at 25 weeks as micro preemies. The twins suffered grade three brain bleeds at birth and were diagnosed with cerebral palsy. Their mom, Darcie, was told by doctors that they would never be able to run, walk, or have a typical childhood. UP has been beside their family, providing services weekly to help the girls develop the skills they need at birth, as toddlers, and now as bubbly and bright eight-year-olds. Through the support of their services, today Addison and Joceyln are both running, jumping, writing, and talking! Having a disability is a lifelong journey, and they look forward to all the growth that the twins will continue to make with their support. According to Darcie, “UP gave us opportunity, confidence, and a family. I can only imagine what it would be like if we didn’t know UP.”

Name of Beneficiaries: Addison and Joceyln

Project: Life Without Limits Therapy Center

Location: Santa Ana, CA



SUCCESS STORY – UNLIMITED POSSIBILITIES

Every day, UP treats children like RJ. During a pre-natal checkup, RJ's parents, Randy and Joann, found that he had Trisomy 21, a chromosomal condition. Not long after RJ started in-home early intervention at six-

Name: RJ

Project: Life Without Limits Therapy Center

Location: Santa Ana, CA

months-old, Randy and Joann wanted UP to provide his physical therapy too. Today, UP provides physical, occupational, and speech therapy for RJ. Over time, UP has now helped four-year-old RJ improve his feeding abilities, as well as his balance and coordination. UP is a second home to families like RJ's. By offering physical, occupational, and speech therapy under one roof, UP leaves no developmental area untreated. Our caring staff works together to ensure that RJ receives treatment that is as unique as he is. His parents bring RJ to UP knowing that he is receiving the best care possible while receiving their own support as well. Randy and Joann said, "He goes there for three hours at a time. When we hand him over, we feel like he is in good hands. We look forward to watching our son continue to grow with the help of the UP family." UP is grateful to be part of RJ's journey, and they look forward to all the progress he will make in the coming days, months, and years.



Follow us on



Know more at

www.sarvamangalfamilytrust.org/

www.msisurfaces.com/corporate/charitable-trust.aspx

